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Crawford Avalanche

JUSTICE AND RIGHT

OSCAR P. SCHUMANN, Editor and Proprietor

VOLUME FIFTY THREE

GRAYLING, MICHIGAN, OCTOBER 15, 1931

NUMBER 42

THREE IN HOSPITAL FROM AUTO CRASH

SIDESWIPED BY TRUCK LOADED WITH LOGS

Six young people were in Mercy hospital here Monday morning as a result of a collision by the auto, in which they were riding, with a truck load of logs on M-76 about eight miles south of Roscommon at about 3:00 o'clock that morning.

The injured are: Ernest Larson, driver of the car, Miss Paye Matheson, Mrs. Herbert Ward, Miss Erdine Larson, sister of Ernest, Misses Reva and Ora Burke, Frederic.

Miss Matheson, who is a daughter of Editor and Mrs. Eugene Matheson, Roscommon and who had been in Detroit taking a state nurses' examination, was badly bruised and for some time internal injuries were feared. She is reported out of danger at this time. She is a graduate of Grayling Mercy Hospital training school.

Mrs. Ward, formerly Miss Ruth Chamberlain, received severe lacerations on the head. Her left eye was torn from its socket, but it is believed that her sight in that eye will be saved.

Ernest Larson received severe fractures of the left arm. There was one fracture in the forearm and the bone in the upper arm was splintered and the shoulder bone fractured. He also received severe scalp wounds.

The others escaped with slight injuries. The driver of the truck was Herb Noland, and he escaped uninjured.

The accident occurred at 3:00 a.m. Monday while Larson and his party were returning from Detroit. When they reached the Frank Richardson farm home, Miss Matheson remarked that that is where her Uncle Frank lived. Almost instantly thereafter there was a crash, and their car was hurled into the air.

The truck was loaded with logs piled crosswise of the car, and was driven by Herb Noland, living in that neighborhood. The front left corner of the car struck the load of logs and the whole top was ripped off, and it is hard to understand how the occupants escaped alive.

Mr. Richardson, whose family heard the crash, came to the rescue and took Miss Matheson and Mrs. Ward to Grayling Hospital, and an ambulance from the hospital brot in the others. The injured were cared for by Dr. Clippert who was assisted by Dr. Curnalia of Roscommon.

SOUTH SIDE ROAD FINISHED TO WAKELEY'S

James Knibbs, county highway superintendent, reports the down-river road on the south side of the AuSable is finished as far east as the Wakeley bridge.

This will be glad news to the scores of summer residents residing along that side of the river. For two or three years they have had to either cross to the north side road or travel over a ploughed-up, hit and miss highway. There have been a lot of complaints about that highway but everyone should be happy now.

HUNTING SEASONS OPEN TODAY

The second group of open hunting seasons for 1931 begins today, Thursday, October 15.

The seasons opening in the lower peninsula at this time are:

Rabbits, Oct. 15-Jan. 31 Incl.

Fox Squirrel, Oct. 15-Oct. 24 Incl.

Pheasant, Oct. 15-28 Incl.

Ruffed Grouse, Oct. 15-28 Incl.

Prarie Chicken, Oct. 15-28 Incl.

TO PAY FIRST BANK DIVIDEND SOON

"Definite plans are being made by the Assignees of the Bank of Grayling for the payment of a first dividend within the next few weeks."

October 29th is the final date for filing claims and a letter will be in the mails advising all claimants who have not filed to do so at once. As soon after this final date as a hearing can be had, allowing claims and deciding contested claims, a dividend can be determined and paid.

Depositors and creditors of the Bank of Grayling who have not already filed claims are urged to do so at once in order to facilitate the payment of an early dividend. Assistance will be given depositors in completing their claims at the banking office in Grayling.

Yours very truly,
Paul Thompson,
Trust Officer.

INTERESTING NEWS

The disclosure that the state of Michigan has been paying out \$3600 for subscriptions to the Michigan Daily, a student publication at Ann Arbor, is interesting. The disclosure came as the result of a family quarrel between the faculty and the editorial staff of the paper over editorial policies.

Just why the state of Michigan should subsidize any newspaper or magazine to the tune of \$3600 a year is beyond understanding. The money was paid to have the paper sent to faculty members. If the faculty members see right there on the campus can not get enough value in the paper to subscribe of their own free will and accord, it seems more than foolish for the board of regents to subscribe for them.

The day of underpaid and overworked professors is past. According to several university students the instructors have short hours. It is said that several have but four or five instruction periods a week and many believe the teaching staff is overmanned.

The cost of education at the university can be lowered without materially affecting the standards of the school. The standards might even be raised.

After this disclosure that the state has been subsidizing a student publication to the tune of \$3600 a year many people are wondering just how much more of university funds is squandered foolishly. The public may have to wait until some other argument comes to a head before they learn of some other foolish and costly financial policy at Ann Arbor.—Mason News.

CHURCH NOTES

MICHELSON MEMORIAL
H. J. Salmon, Pastor.

Sunday, October 18, 1931

Sunday is to be observed as Rally Day. The Sunday School and Church service will be combined. We hope everyone will make a special effort to attend this service.

The Sunday School are asked to meet at 10:45 a. m.

Rally Day service—11:00 a. m.

Epworth League—6:00 p. m.

Monday evening the League meets at the church for election of officers.

Sunday evening service—7:00 p. m.

CARD OF THANKS

I wish to thank my relatives, friends, neighbors, Rev. Salmon, the choir, I. O. O. F., Temple Encampment and Women's Benefit Association for their sympathy, kindness and floral offerings during the death of my beloved husband.

Mrs. John Isenbauer.

The Bureau of Home Economics suggests many inexpensive ways of serving corn meal. Batter pudding to serve with roast pork is one.

ODD THINGS AND NEW—By Lane Bode

BOB NACE—
CHESTER HIGH SCHOOL (WV)
QUARTERBACK—
SCORED ONLY 2 POINTS IN 3 YEARS
—AND THEY WERE FOR HIS OPPONENTS!



CIRCUIT COURT HAS SHORT TERM

The shortest term of Circuit court for some time convened Tuesday afternoon, opening at the usual hour one o'clock and closing the same afternoon. Judge Guy E. Smith disposed of the cases as they appeared on the calendar in the following manner:

The case of Westinghouse Electric Supply Co. vs. Frank X. Teti, assumpsit, was continued to next term. The attachment case of Nicholas Schlotz vs. Grayling Manufacturing Co. was dissolved on motion of attorneys for the plaintiff, Clark & Henry.

Grayling Box Company was rendered judgment of \$238.53 plus costs of the suit in their attachment case against J. P. Cullen and Kathryn Cullen.

In the case of Axel J. Peterson, administrator of Andrew Peterson Estate vs. Holger F. Peterson, declaration, judgment in assumpsit was rendered against defendant in the amount of \$459.22, plus the costs of the suit.

In the matter of the assignment for the benefit of creditors of Martin Hanson, a motion was filed in favor of Crawford county against the bondsmen.

The petition for dissolution of the Grayling Manufacturing Co. was granted.

The cases of Lucille Carley vs. Hugh Carley, divorce and Edith F. LaMotte vs. Walter J. LaMotte, amended petition for rehearing were both continued to next term of court.

There was no jury drawn for this term of court.

COMMUNITY'S RESPONSIBILITY

Fortunately for the children in some communities, there is a forward look into the future. There is a realization that special emphasis should be placed upon education during these difficult times. As a result of this thought and action, the students will go out of these communities better trained and equipped educationally to meet the problems that lie ahead of them.

Unfortunately there are other communities curtailing the educational forces and activities in response to the present industrial situation. As a result, the students from such communities must pay a thousand-fold in the future for this small monetary saving at this time.

After the schooling years have passed, the problems of everyday life crowd the time for study. If the individual is to receive the best from the forces of education, this best must come during the normal years in which he has full time to develop his mind through formal education.

Out of this stressful period will come eventually a higher level of American life. At this day and age no boy or girl should be obliged to make an educational sacrifice which would prevent successful participation in the better days to come.

Mr. Garber will not divulge the vintage of the vehicle. He insists it will be a late model but declines to say of what year.

A chariot for a king—this harks back to the days of old when knights were bold. The knights of East Michigan will without doubt become bolder now that an automobile is the prize.

And Mr. Garber cited a motto for us to print but we've forgotten the words. Here's the meaning anyway—When better Buicks are built, Garber will sell them.

NOTICE

Dr. A. S. Allard, optometrist, of Bay City will be in Grayling at Shoppenagons Inn Thursday, Oct. 29. See him about your eyes.

Glasses fitted that give you comfort, and the price is reasonable. Remember the date, Thursday, October 29.

Dr. A. S. Allard, Optometrist, since is desired.

BEAUTY CONTESTANTS WANTED—MALE

"For in speaking of God's most wonderful creation, the Bard of Avon once said, 'What a piece of work is man! How noble in reason! How infinite in faculties! In form and moving how express and admirable! In action how like an angel! In apprehension, how like a god! Has ever such a beautiful thought been expressed of former winners of beauty contests. And the echo answers, 'No.'"

That's the way the Democrat-Herald of Bay City expresses itself concerning the "King" contest to be held by the East Michigan Tourist Association at its annual meeting October 27, in Bay City.

And that's the strain of thought that's running through the minds of men throughout East Michigan as they eagerly await the day when the crown will be placed on the lucky head of all the heads that enter.

Charles A. Pinkerton of Isosco County has been nominated by friends who insist his royal swagger will catch the judge's eyes. These good friends also cite his grace, his generosity, his nonchalance, his good fellowship, his willingness to abdicate as qualities befitting a king.

But he's not quite alone—Mr. O'Brien, Secretary of the Saginaw Division of the Automobile Club of Michigan, has also been nominated. At this writing the genial J. George has not given his official sanction to the nomination. Still it is almost a certainty that the thought of a reign will whet his modest appetite until he hangs for the rule.

Where are the dandies gentlemen of the other counties? Has not Cheboygan a likely candidate among its mass of masculinity? Where are the swains of Ogemaw? Are they lost in the forest? What holds back the boys from Presque Isle? Where are the entrants from all the counties that lie within the domain known as East Michigan?

The chairman of the contest telephoned just now to say that Ogemaw will step into the royal picture within the next few days. This writer is sorry now for his reference to being lost in the woods.

Come, forth now you gentlemen who have heard of kings and envied them. Here is your chance to sit on a throne and be crowned by a queen. Here is your chance to win the automobile to be given the entrant who is chosen "King of All East Michigan."

Come forth now in royal hue and step lively or someone will beat you to the crown.

King Contest—Late Bulletin.

"A horse, a horse, my kingdom for a horse," will now be changed to—A kingdom, a kingdom, an auto for a kingdom.

In other words, Guy S. Garber of Garber-Buick, Saginaw announces he will present a Buick to the man who is chosen "His Majesty, King of East Michigan," at the combined annual meeting of the East Michigan Tourist Association and the North Eastern Michigan Development Bureau, October 27th at Bay City.

Mr. Garber will not divulge the vintage of the vehicle. He insists it will be a late model but declines to say of what year.

A chariot for a king—this harks back to the days of old when knights were bold. The knights of East Michigan will without doubt become bolder now that an automobile is the prize.

And Mr. Garber cited a motto for us to print but we've forgotten the words. Here's the meaning anyway—When better Buicks are built, Garber will sell them.

DANISH SUPPER

The ladies of the Danish Lutheran church will give their annual Danish supper at Danebod Hall Wednesday, October 21st, at 6:30 p. m. Everyone invited. A good attendance is desired.

SCHOOL NOTES

The Freshmen Class.

"Lady Luck" has been with us since the first of the school year. The Freshmen Class of 1932 has been a steady climber since the time we came into the Assembly room. Who wouldn't with Miss Dorr and Miss Berry as our coaches? The class has done its share too. Just read the minutes from our class meeting. You will soon find out that the class has done wonderfully well in choosing its officers. We have a good, reliable president who will lead the class to the "top." The class notes are as follows:

The meeting was called to order by the president, Sam Gust. The nominations for class president were opened. The nominees were as follows:

George Lietz.
Alex Kochanowski.

The motion was made and carried that the nominations be closed. Alex won by a large majority.

Nominations for vice president were opened. The nominees were as follows:

George Lietz.
Beverly Schable.
Harvey Regan.

The motion was made and carried that the nominations be closed. The votes gave the office of vice president to Harvey.

Nominations for secretary and treasurer were opened. The nominees were as follows:

Lars Rasmussen.
Don Gotro.
Clara Atkinson.

The motion was made and carried that the nominations be closed. The result of the votes gave the office to Clara Atkinson.

The nominations for class reporter were opened. The nominees were as follows:

Charles Corwin.
Donald Gotro.
Beverly Schable.
Jean Peterson.
Sam Gust.

The motion was made and carried that nominations be closed. Charles Corwin was chosen as class reporter.

Fresh Jokes

Lars—Don, are you going to take chemistry?

Don—No, I get enough of that when my sister does the cooking at home.

Don—Tom, do you like algebra?

Tom—No.

Don—Why?

Mr. Cushman makes me hungry when he talks about pi.

Beverly—If English teachers are bookworms, what are Geometry teachers?

Jean—I'll bite.

Beverly—Angle-worms.

Sam—Gosh, but that team was great today. They tore the opposing side to shreds.

George—Yeh, they looked like a bunch of ex-husbandrymen.

Sophomore News

Our Sophomore class officers this year are:

Robert Sorenson, President; Ardith Dunham, Vice-President; Matilda Engel, Secretary and Treasurer; and Genevieve Witkowski, Class-Reporter.

We are sure that they will prove to be quite successful. Miss Lewis is our class advisor.

Yesterday, at our class meeting, we planned on having a class party this Thursday. However on account of the tests coming this week, we decided to postpone the party until Monday after school.

Genevieve Witkowski.

Junior Class Meeting

The first meeting of the Junior Class of 1931 was held September 25th for the purpose of electing officers for this year. The officers were elected as follows: Billy LaGrow as President, Gail Welsh as Vice President, Elaine Reagan as Treasurer and Dorothy Roberts as Secretary.

HEALTH DEPT. NEWS LETTER

(By Dr. G. B. Moffat)

I took over the duties in this district about September 1st. Cases of Infantile Paralysis were beginning to increase and had indications of reaching the proportions of an epidemic. Accordingly, plans were formulated to meet this situation and the Michigan Infantile Paralysis Commission was organized. This Commission was supported by private funds and was independent of the State Department of Health, although receiving their fullest cooperation. Through the Commission, Michigan was divided into eight districts. My district comprised twenty-one townships, and the purpose was to have diagnostic service and serum available when needed.

The first step was to locate individuals who had had Infantile Paralysis and have them donate blood for the preparation of serum. In our own district the nurses found few such persons. These hardly warranted holding a clinic in this district. However, of eight persons found in Missaukee County, four went to a bleeding clinic held at Cadillac Hospital. Each donor was entitled to ten dollars from the Commission.

During the month of September, there were reported in our own district, five cases of Infantile Paralysis. Two of these were given the serum early. In one case the results were excellent. Unfortunately, in the other case the patient, an adult, died due to involvement of vital centers. A child of Roscommon is at present at Ann Arbor undergoing treatment to prevent deformity. At Kalkaska the school board provided a special nurse to make inspections of the school children. This is a better (Continued on last page)

MRS. MCQUIRE DUPREE PASSED AWAY

Mrs. Louise Dupree, wife of McGuire Dupree of this city, passed away suddenly at her home Sunday night at about nine o'clock. She had been subject to heart attacks for some time and Sunday night suffered such an attack passing away within a half hour. The Dupree home was badly damaged by fire the forepart of last week while Mrs. Dupree was visiting in Bay City and the news seemed to upset her very much and no doubt this led to her illness.

Mrs. Dupree was born in Thursto, Canada January 30, 1885. Her childhood was spent there and she was united in marriage to Mr. Dupree Sept. 2, 1885 in Thursto, and they resided there until 1890 when they came to Grayling. They resided here until 1917, when they moved to Bay City. Mrs. Dupree was the mother of eleven children, seven of whom survive, and after the latter had all married and left their home, Mr. and Mrs. Dupree came back to Grayling, which was two years ago to make their home. They purchased the home of David LaMotte on the south side that was so nearly destroyed by fire. Mrs. Dupree was a good mother and her sudden demise has caused her family much grief. She will be sadly missed from the family circle.

The funeral was held Wednesday afternoon with a prayer at the home followed with services at the Michelson memorial church at 2:30 o'clock. Rev. H. J. Salmon officiated and interment was in Elmwood cemetery.

Surviving the deceased besides her husband are four sons and three daughters, Irving Dupree, Mrs. Edna Brattain, Detroit; Mrs. Florence Miller, Earl Dupree, Bay City; Arthur Battle Creek; Mrs. Edith Hopper, Kansas; Oscar Dupree, Rhoades, Mich. All of the children together with their families were in attendance at the funeral. The family have the sympathy of many neighbors and friends in their sorrow.

Freshmen Take Honors In Class Day Games

The lowly Freshmen, romped off with the honors in the annual Class Day activities held last Thursday at the school. The victors piled up a grand total of 135 points. Their closest contenders for honors, the Sophomores, scored a total of 120 points. The Seniors brought up the rear with a total of 95 points.

The program started off with baseball games between the girls of the six grades. The Seniors, Sophomores and the Eighth grade defeated the Juniors, Freshmen and Seventh grade.

Following this, the standing broad jump and running broad jump occupied the attention of the spectators. The Freshmen took most of the honors in these two events. The girls participated in what was called the hop-step-and jump, the Sophomore girls enacting the roll of conquerors.

Immediately following the above contests came the 50 and 100 yard dashes. If the number of false starts were placed end to end, instead of a dash, the race would have become a marathon. The false-starts were not due to the nervous temperament of the runners, however, but to the fact that the blanks used in the gun were really BLANK, so instead of hearing a loud report signifying the starting gun, all that was heard was

(Continued on next page)

WINTER SPORTS

Only seven men responded to the call of the Winter Sports committee to join in their bee last Sunday afternoon. The men worked about three hours and learned a lot of brush and made good use of their time while they were there.

Next Sunday afternoon there will be another bee, but a much larger crew should be out to help in this work. There are no funds with which to pay for labor at present and anyone who helps in this work does it gratis and if Grayling is to have its Winter Sports it is up to the people in general to give it their support. Much of the work of clearing must be done before cold weather sets in. Don't forget next Sunday. Be at the hill at 2:00 o'clock.

LIKE SAILORS?

The expression "Spending his money like a drunken sailor" has become almost a tradition in our language, and like most slanderous sayings, is very hard to eradicate. Perhaps in the "Old Navy" it might have had some justification, although it springs originally from the conduct of merchant sailors, and got tagged onto the Navy because the men in uniform is easy to see. But figures released from the U. S. S. Omaha do not seem to help out the old saying much. At the mid-September issue of money to the crew, the paymaster of that vessel disbursed \$6380.00. The following day the Navy Mail Clerk dispatched to the Postmaster at New York the sum of \$2044.00, representing the amount of money orders purchased by the crew. Some of it went to dependent relatives, but the most went to savings banks, direct or through relatives.—Navy News.

CARD OF THANKS

We wish to extend our sincere thanks to our neighbors and friends who were so kind during the illness and death of our mother. And especially those who helped themselves.

Ira, George and Neil Leonard.
Lillie Caverly.
Flora Penn.

A device has been perfected which enables a photograph record to run for a half hour without stopping. We hope the people in the next apartment don't hear about this.

Rialto Theatre (GRAYLING)

Saturday, Oct. 17th (only)

Hoot Gibson
in
"WILD HORSES"
Chapter No. 6

"VANISHING LEGION" featuring Harry Carey and Frankie Darro.

Sunday and Monday, Oct. 18-19
Greta Garbo and Clark Gable
in
"SUSAN LENOX"

Stan Laurel and Oliver Hardy
News
Sportlets

Tuesday and Wednesday, Oct. 20-21
Helen Twelvetrees
in
"A WOMAN OF EXPERIENCE"

Comedy News
Thursday and Friday, Oct. 22-23
Ruth Chatterton
in
"THE MAGNIFICENT LIE"

African Jungle Series—Comedy

GABBY GERTIE

Have you tried our Special

Piked Steak

Deliciously Tender and Juicy

Something New

BURROWS MARKET

Phone 2

"Stalled cars are supposed to cause traffic snarls, but they often come from stalled cops."

LUMBER

It makes no difference what material you have decided upon for your building plans, we can help you in decision of grades and the amounts you will need.

Lumber will of course be an important item and it is essential you co-operate with construction authorities if you hope to build as economically as possible.

Substitution of various grades of materials in non-important places and knowing where and why A-1 grades should be used is but a part of the service we are willing and anxious to render you.

Lumber, Cement, Lime, Sand, Building Board, Lath, Shingles, Tar, Windows, Doors, Frames, etc., etc., etc.

GRAYLING BOX CO.

Phone 62

CRAWFORD AVALANCHE
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THURSDAY, OCTOBER 15, 1931
**CHEAPER TO INCORPORATE AS
VILLAGE**

A reduction of more than \$1,000,000 in the cost of government in Michigan is possible without reducing governmental services, by re-incorporating 152 villages of more than 750 population as cities, according to an estimate today by Clarence V. Smazel, in charge of this phase of the work of the Michigan Municipal League.

This saving is made possible principally by eliminating the duplications of government now existing in our township-village system. Mr. Smazel pointed out: "In every village the village assessor and the township supervisor both assess all the property and make out separate tax rolls; the village treasurer and the township treasurer each have a separate roll for the collection of taxes; all voters must register twice, once with the village clerk, for village elections, and once with the township clerk, for general elections—and these are only the major duplications."

The 152 villages large enough to become cities have approximately 277,000 residents. Tax surveys made by the Municipal League show that the wholly unnecessary cost of township government in typical villages ranges from \$1 to \$10 per capita per year, with an average of about \$5 per capita per year. The estimate of more than \$1,000,000 in total savings annually is made on this basis.

While villages with more than 750 population can avoid this duplication of government and expense by re-incorporating as cities, Mr. Smazel said, villages of less than 750 population have no means of eliminating this expense under present state law, although in proportion the unnecessary duplication probably costs them as much or more per capita. There are approximately 175 of these smaller villages in the state. Several other benefits will result for villages incorporated as cities, Mr. Smazel declared. The most important of these are that each city has one or more representatives on the county board, according to its population; a better governmental organization can be provided under the city home rule set than under the general village law, and citizens register, vote, and pay their taxes at one place instead of two.

SCHOOL NOTES

(Continued from first page)

a faint click. The gun eventually worked after the BLANK blanks were discarded.

The shot-put trials came next, and some mighty fine tosses were recorded. The Sophomores copied the honors in this event.

The Senior-Junior rope-tying contest was next on the list. Owing to the scarcity of males in the Senior class, the Sophomore class was drafted to help slaughter the Juniors. Contrary to Senior expectations, the tables were turned, the Juniors taking least of the punishment. It was a close and hard-fought battle, nevertheless.

The Seventh and Eighth grade tug-o-war followed the "Battle of the Marne," or whatever name can be fittingly applied to a rope-tying contest. The Seventh grade dragged their opponents through the water, or what they expected to be water. Where the H2O disappeared to is one of the unsolved mysteries of the age.

The horse-riding contests were next in line. Did anyone ever sit on a horse until one's face was battered and bleeding? The name is hardly appropriate to the nature of a contest, except that the "horse" is made to resemble that equine animal as much as possible. The Junior bare-back riders were victorious.

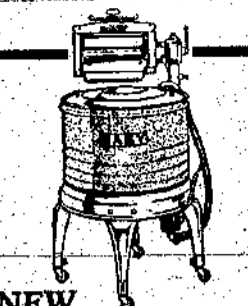
The flag-rush, with the Sophomores defending the flag and Freshmen attacking, ended with the Sophomores keeping possession of the banner they so successfully defended.

Thus ended a glorious afternoon of fun, hard work, and a few cuts and bruises—endured with the spirit which characterized the whole afternoon, and the valiant warriors departed for home to snatch a few hours of much needed rest, in preparation for the gala celebration that evening.

	Seniors	Juniors	Sophomores	Freshmen	Eighth	Seventh
Baseball	50	25	10	10	10	10
Football	50	25	10	10	10	10
Track	50	25	10	10	10	10
Swimming	50	25	10	10	10	10
Boxing	50	25	10	10	10	10
Wrestling	50	25	10	10	10	10
Sumo	50	25	10	10	10	10
Other	50	25	10	10	10	10

The Banquet.
Our school banquet was held in the evening at the Michelson Memorial

ENDS Water Lifting FOREVER



**NEW
EASY
WASHER
\$109.50**

Simply touch a button and the new EASY electrically driven water pump empties the wash tub for you.

Never before has this feature been offered in EASY Washers priced under \$165.

Beige enamel finish. Big agitator. Large balloon-type wringer. Rolls with safety guards. Easy Terms. Free demonstration. Phone us for it now.

**Michigan Public
Service Co.**

Members of the school board, their wives and members of the faculty were first shown to their seats. Then the grades were lined up in the church auditorium and marched down to the dining hall. The Seniors led the march followed by the Juniors, Sophomores, Freshmen, the Eighth and the Seventh grades coming last.

Before the guests were seated the Invocation was given by Reverend Salmon.

The menu consisted of meat loaf, escalloped potatoes, baked beans, pickles, rolls, jelly, pumpkin pie and coffee.

The dining hall was well decorated with brightly colored autumn leaves. The tables were trimmed with white and green crepe paper.

The after dinner speeches came in this order: The presidents of all the high school classes gave short talks, beginning with the Freshmen president, Alex Kochanowski. Following the Freshmen president came Robert Sorenson, president of the Sophomore class. Next we heard William LaFog, president of the Juniors. Then the president of the Senior class, William Harrison gave his talk. After the speeches of the class presidents, Mr. Poor of the high school faculty gave us a talk on the six types of men Knute Rockne had disliked. Then came an address from our principal, Mr. Cushman. Next came short talks from Mr. Bates and Mr. Peterson, members of the school board. James Miller (Gabby Miller) then gave us a short report of the baseball games played between the intelligible of high school and members of the faculty.

Supt. Burns, who was the toastmaster and really was the principal speaker at the banquet, took for his subject "The Great Stone Face," comparing parts of the story with everyday life of the boy and girl and his talk was very inspirational.

The banquet ended with a short prayer by Reverend Salmon.

After the banquet the Eighth grade boys and the Freshmen boys washed dishes.

The Dance.
After the banquet the Eighth grade went back to the school where an orchestra, the majority of which were alumni, played for a dance which lasted until eleven o'clock.

The students had as their guests

at the dance the alumni, members of the school board and their wives as well as the faculty. This is about the only party where all of the classes are together. It seems to have been a bigger success than in former years judging from the crowded floor and the groans issued when Home Sweet Home was played.

Interclass Baseball Series Begins
A galaxy of hoots, howls, and racket out north of the high school building on these snappy afternoons means that the recently organized soft ball baseball league is in full operation. Six teams, representing every class in high school, battle for supremacy in a series of five inning games that will determine the champions of the league.

Tuesday night pried the lid off the schedule as the "Seniors" took a 12-11 decision from the "Sophies," and the scrappy "Fresh" dropped the haughty "Juniors" by a 5-4 count in a decided upset.

The first game was a free hitting contest in which the "Dignified Boys" staged a five run rally which was featured by Webb. The fiery redhead hit a homer and led the charge that capped the decision in their last turn at bat.

The Freshmen jumped into an early lead and backed it up by some sensational fielding. They downed the cocky Juniors in the second upset of the afternoon's double header.

Seniors G. LaMotte
Burns P. H. Winterlee
Webb 1st McLeod
Annis 2nd R. Sorenson
L. McDonnell 3rd E. Winterlee
Miller 4th A. Sorenson
Weiss 5th Garver
Dunham 6th E. Kraus
Seniors 4 0 5 12
Sophies 0 0 5 11

Fresh Juniors
Brown SanCarter
Fairbrother K. Gethro
Kosell 1st Sheehy
D. Gethro 2nd Gorman
C. McDonnell 3rd Lagrow
A. Corwin 4th Knibbs
C. Corwin 5th Marshall
Falling 6th Dawson
Charron ss

Fresh 0 2 1 5
Juniors 0 2 2 4
"Gabby"

**BEAVER CREEK "STANDARD"
SCHOOL NOTES**

This year our school began with thirty-three pupils enrolled.

We have a toy store this year which we use for arithmetic. We enjoy it very much.

A great many people are absent from school as they are home digging potatoes.

The Third and Fourth grade made a Hiawatha scene for the sand table.

The Fifth grade Geography class is making a study of Switzerland. We find this country very interesting.

Last week George Zacek cut his foot with a piece of iron. We were all very sorry to hear of his misfortune.

Gloria June Mortenson and Bernard Palmer are absent from school as they are visiting in Flint.

Our teacher, Miss Vance, is reading the book "Little Maid of Nan-rangansett Bay" for exercises.

This afternoon our school plays baseball with the Love school. We hope that we win.

LOVELL'S NEWS

Don Small of Detroit spent Sunday with his parents, Mr. and Mrs. Roy Small.

Clarence Stillwagon and son Lewis made a trip to West Branch Saturday.

Mr. and Mrs. Glen Gregg and Iris Nephew visited a few days at Cadillac.

John Herick and John Sunday made a call at Gaylord last week.

Ray Duby and Alfred Hanna were callers at Luzerne.

Mr. and Mrs. Joseph Duby were callers at Gaylord last week.

Glen Gregg and Francis Nephew went to Luzerne Monday.

NAVY DIRIGIBLE HAS STRONG

According to the Navy Recruiting Station, Detroit, a searchlight of 380,000 candlepower, which with its electric cable 20 feet long, weighs less than 15 pounds, has been manufactured for the new dirigible Akron. The light is for use in the control car of the dirigible and measures 14 inches across the face. It has been fitted with shutters so that it can be used for signaling and communication as well as for illumination. Aluminum sheet was used in the construction of the light, even rivets being made of that material. Nuts, bolts and screws are of hard brass or bronze, nickel or cadmium plated. The searchlight has a lens of clear laminated glass three-sixteenths inches thick.

EDITORIAL PARAGRAPHS

An Arkansas mathematician has trisected an angle with a compass and straight edge. Now if he will just solve the problem of what to do with the surplus cotton we will be getting somewhere.

According to the Fort Wayne News-Sentinel, Iceland has only had three murders in sixty years. We were wondering why they didn't make any moving picture dramas with an Icelandic background.

We used to laugh at those detective yarns in which the super-leath could disguise himself so that his best friend wouldn't know him; but now that we have noted what funny things these new Eugene hats do to the appearance of some of our girl friends we are willing to believe almost anything.

CASTORIA

News Review of Current Events the World Over

**President Hoover's Financial Restoration Plan Approved
by Congress Leaders—Senator Morrow's
Death Loss to Nation.**

By EDWARD W. PICKARD

FOLLOWING a series of conferences with bankers, business men and economists, President Hoover called to the White House the leading members of the senate and house, both Republican and Democratic, and laid before them a comprehensive plan to stabilize the domestic banking situation and relieve the depression. In general his project received the approval of his hearers, and he then announced it to the people of the country, asking their full support.

Briefly summarized, what the President proposes is:

Creation of a corporation by private bankers, with capital of \$500,000,000, to take up the "frozen" paper of insolvent banks and other financial institutions and otherwise to give elasticity to the financial situation. He said \$150,000,000 of the stock already had been subscribed.

Liberalization of the redemption limitations by which the reserve fund is now prevented from accepting certain classes of securities.

Expansion of the federal land bank system to provide further credit accommodations for the farmers.

Mr. Hoover also told the congressmen assembled that he planned to discuss with Premier Laval of France, when the latter comes to Washington, the possibilities of an extension of the international moratorium.

This was the only thing that brought forth any decided objection from the lawmakers. Some of them said the time for this had not yet arrived.

The President said the congress leaders had agreed, regardless of party, to put through the legislation that might be needed to make his plan effective, and it was not thought a special session would be necessary. If the privately financed institution fails to restore business confidence, he said, he would recommend the formation of a federal financed corporation similar in character and purpose to the War Finance corporation of World war days.

DEATH, sudden and unexpected, came to Dwight W. Morrow in his home at Englewood, N. J., and the United States lost one of its best and most useful citizens.

The new senator from New Jersey was stricken with a cerebral hemorrhage as he slept, and passed away without regaining consciousness. He was fifty-eight years old, and while he had accomplished a great deal in his too short life, it was the general belief that he was an Ambassador.

Sen. Morrow, known as "at the threshold of a great career of public usefulness," was a Senator Morrow's daughter, Elizabeth, and her other relatives, another daughter, Mrs. Charles A. Lindbergh, is in China with her husband. Mrs. Morrow sent the Lindberghs a cablegram announcing the death. The youngest daughter, Miss Constance Morrow, was away at Smith college, and the senator's son, Dwight W. Morrow, Jr., was at Annapolis.

Born in West Virginia and educated at Amherst, Mr. Morrow went through Columbia law school and was successful in the practice of law. Coming into contact with big financiers, he was made a partner in the great banking house of J. P. Morgan & Co. He gave the government eminent service during the war, and afterward was made ambassador to Mexico. In this post he displayed remarkable skill as a diplomat, settling in a few months controversies that had long been the cause of extreme ill feeling between the American and Mexican governments. While he was ambassador his daughter was married to Colonel Lindbergh.

Giving up the Mexican post, Mr. Morrow announced his candidacy for the senate, and it was characteristic of his straightforwardness that he at the same time declared himself in favor of repeal of the Eighteenth amendment. His victory at the polls was no surprise, for the people of his state held him in high regard. Indeed, all the nation liked and admired him, and he was considered Presidential timber, though his name might not have been presented to the Republican convention of 1922.

Last year Mr. Morrow was one of the leading members of the American delegation to the London naval conference, and the foreign statesmen who met him there heard of his death with deep sorrow. President Hoover's statement, on hearing the sad news, was:

"The country has suffered a great loss in the death of Senator Morrow. His loyal and generous character as a neighbor and a friend; his public spirit as a citizen; his service during the war; his accomplishments as ambassador to Mexico; his unique contribution to the success of the London naval conference—are the record of that sort of American who makes our country great."

When the American Federation of Labor opened its annual convention in Vancouver, B. C., President William Green lost no time in setting before it and before the nation the serious conditions that exist. He warned industry that "revolutions

in the past grew out of distress and hunger," and demanded that another point be added to the bill of rights—the right to work. He insisted that standards of life and living must be maintained at a high level and that the policy of cutting wages was all wrong.

Recommendations of the executive council, contained in its annual report, included the following:

President Hoover should call a national conference of employers and labor to discuss how all workers may share in available employment.

Immediate inauguration of the five-day week and the shorter work day. The wage structure and wage standards should be maintained.

A guarantee that all now employed shall be assured their positions and that work be shared equitably by all through spreading working hours.

Prohibition of child labor.

Stabilization of industry, especially those seasonal in character, by carrying on improvements during slack periods.

Application of a more scientific plan of industrial production, so that a stable balance may be maintained in order that production may be carried on systematically over longer periods of time.

While not lifting the dose, the council said there must be either work or unemployment insurance.

On the question of modification of the Volstead act the executive council again expressed itself as favoring 2.75 per cent beer.

PARLIAMENT was prorogued on Thursday and a call was issued for a general election to take place October 21. Prime Minister MacDonald's national government decided not to resign but to go before the electors as constituted. The campaign already is under way. Many of the Liberals pledged their support to MacDonald.

Julius Curtius resigned as foreign minister to Germany because of the attacks of the Nationalists due to his failure to bring about the Austro-German customs union. Next day the entire cabinet resigned and Chancellor Bruening was instructed by President von Hindenburg to form a new government with enlarged powers.

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REPRESENTATIVE LA GUARDIA, Republican, of New York, announced that he proposed to introduce in the forthcoming session of congress a tax revision bill which would assure the treasury \$750,000,000 additional annual income. Mr. La Guardia said this sum would be raised principally through increased taxes in the higher income brackets and inheritance and gift taxes, and the imposition of a 10 per cent tax on automobiles, exclusive of trucks, busses and taxicabs, also on airplanes and yachts.

TOWARD the end of the week the District of Columbia grand jury started on an investigation of the charges that Bishop James Cannon, Jr., and Ada L. Burroughs conspired to violate the federal corrupt practice act during the last Presidential campaign. Miss Burroughs was treasurer of the anti-Smith committee in Virginia, which was headed by the bishop. United States District Attorney Leo A. Roy is directing the inquiry, and he says the two resulted from their alleged failure to file a proper report of certain campaign expenditures with the clerk of the house of representatives, as required by law.

The 1928 Presidential campaign activities of the Virginia clerkman are still under investigation by the state campaign funds investigation committee headed by Senator Gerald P. Nye.

FIRST nonstop airplane flight from Japan to the United States was made by Clyde Gange and Hugh Herndon, Jr., the young Americans who flew across the Atlantic and then on to Japan, where they were arrested and fined for flying over and photographing fortifications. Starting from Sanushiro beach and dropping their landing gear, they took the course over Dutch Harbor and down the coast to Seattle. But they didn't stop there. Instead they circled Mt. Ranier three times and flew on to Wenatchee, Wash., the home of Pangborn's mother, and there made a perilous landing in the dust. The little capital of the apple country went wild over the boys, and a representative of the Japanese paper Asahi handed them a check for \$25,000, the prize for which they were trying.

FRANCE is sending, as its representative at the one-hundred and fiftieth anniversary fête at Yorktown, Va., one of its most distinguished soldiers, Marshal Henri Petain, the hero of Verdun. The hero of Verdun is bringing him and his party and will arrive at Yorktown on October 15. In the group are the marquis de Grassi, the marquis de Rochambeau, General D'Ollone, the duc de Noailles and M. Xavier de Rochambeau, all of whom are descendants of Washington's French comrades in arms in 1781.

"I go without official instructions," Marshal Petain said before embarking, "but I shall not be at a loss for subjects to talk about in America. I imagine General Pershing and our World war comrades who will meet us at Yorktown will talk to us about those French soldiers who fought with Washington under the orders of La Fayette, Rochambeau, and De Grassi. For my part I intend to reply by talking about the American soldiers who fought in France in 1917."

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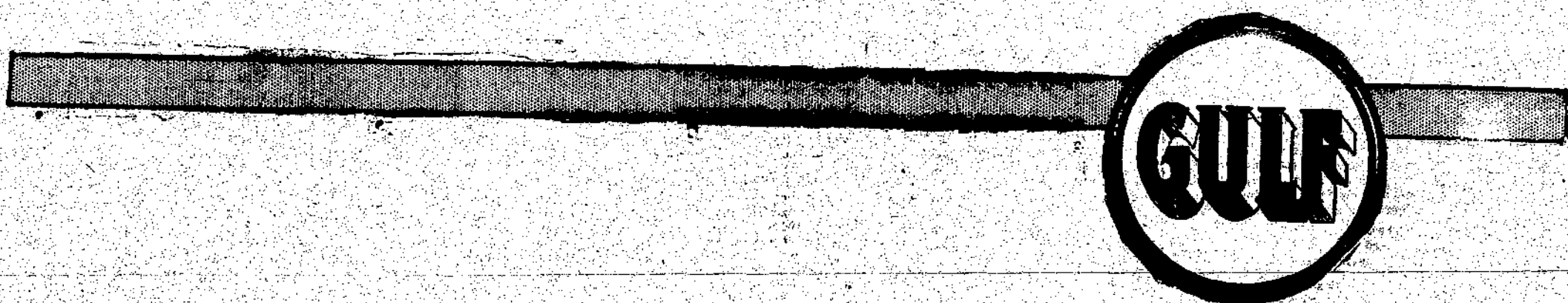
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Sen. Swanson

ONE CLEAR FACT



*... Out of a tangle of claims
about gasoline ... one clear
fact stands out ...*

THAT GOOD GULF GASOLINE
is orange color. You can identify it
easily. On sale most everywhere
from Maine to Texas, "at the sign of
the Orange Disc."

USE TOURGIDE... Day-to-day
road news of new construction, de-
tours and closed roads. On file in
Gulf Service Stations. Consult it, free.

THAT GOOD GULF GASOLINE
is bought more places by more people in
Gulf's 27 states because car owners buy on
performance ... the only fact that counts.

GULF REFINING COMPANY
(DELAWARE)

Better
THAT ~~GOOD~~ GULF GASOLINE
IMPERIAL OIL CORPORATION
DISTRIBUTORS FOR GULF PRODUCTS

"KILLING THE RAILROADS"

"In the railroad yards of Tucson are long sidings choked with idle locomotives accumulating rust," wrote Harry Carr, columnist of the Los Angeles Times, recently. "Their cost was from \$75,000 to \$125,000 each."

"What is killing the railroad business is the bootleg truck."

"Somebody buys a truck; makes one down payment; in his foolishness, puts the freight price to a figure that makes no allowance for the depreciation cost. He busts after a few

trips; meantime the railroad has lost the freight haul. It is high entertainment to pan the railroads, but cutting the railroad revenues is one of the major causes of this depression."

If depleted railroad treasuries had been a result of poor business conditions, as is the case with other businesses, there would be no particular cause to worry. But not since the war have the lines been able to earn 5% per cent profit on their investment. The rest of us are experiencing a lean year or two following good

profits but the railroads have had nothing but the leanest kind of years.

Competition from unregulated trucks on tax-built highways, subsidized waterways and similar agencies has done much to create the railroad crisis. So have inequality of taxes and a regulatory policy which allows the lines almost no leeway in any major move. Some means must be found to give the railroads more revenue unless every business is to suffer from recession or break-down of our major transport agency.

GIVE That Good Gulf Gas A TRIAL

Better Gas—More Miles — GULF STATION

Pennsylvania Motor Oil
Gulf — Valvoline — Gulf Pride

Opposite Gulf Corner
E. G. Janssen, Prop.

Interesting Events In Grayling 23 Years Ago

INTERESTING ITEMS OF NEWS GATHERED FROM THE FILES OF THE AVALANCHE OF 23 YEARS AGO.

Thursday, October 15, 1908

The County Legislature assembled Monday for their annual meeting.

Miss Mollie Johnson has resigned her position with the Grayling Mercantile Co.

Mrs. Geo. Whipple of Northville is visiting her daughter, Mrs. Orson Corwin in this village for a couple of weeks.

Jas. Hartwick came up from Jackson on the Saturday night train, and will take a little duck shooting on the Muskegon with Olat Michelson.

Julius Nelson's boy brought in a unique potato which weighed about a pound and a half, with its two legs. It was peculiar in many of its features.

Mrs. C. E. Hartwick who will be remembered as one of the oldest settlers of Grayling and the mother of L. W. Colter, came up from her home in Banister, last Saturday, accompanied by her sister from Erie, Pa., for a few days visit. She was greatly pleased with the many changes in our village.

Holger Hanson, the genial clerk at the Bank Grodery has been visiting the past week with his brother, Emil at Hammond, Ind., and Chicago.

The cement walk has been completed on the west side of Pentstemon Avenue across Block sixteen and is a decided improvement.

Miss Irene Burton is nicely settled in Alma for her collegiate course and writes home she is well pleased with everything there. She will be missed by many of her Grayling associates.

Rev. A. C. Kildegaard was in town the last of the week and filled the pulpit at the Danish Lutheran church Sunday, to the delight of his people. The new pastor is expected about the middle of November.

Mr. and Mrs. George Hartman of South Branch were in the village the first of the week, and it was good as a circus to hear his old jolly laugh and voice, while he is forty-five lbs. off, and not able to do one of his days work, he is gaining steadily and

will be all right if he will care for himself. He has rented the farm and will move into the village for the winter, at least if he can find a satisfactory place.

A man named Fox from Atlanta, Montgomery county, came down to work for Mr. Long, just north of our county line in Onsego, and went home after his family, stealing a heifer as he started, which he sold at Vienna. His wife and two children are left destitute in one of W. S. Chalker's houses in this county, while Fox labors six months in Iowa prison. He pleaded guilty and the heifer was recovered by Mr. Long.

Supervisor Barnes of South Branch reports about 7000 acres of his ranch burned over. The largest damage was a week ago Saturday and Sunday the high winds starting the fires from where they had been considered safe, and the fire having about two miles frontage.

Compline and Co. have set the pace for street work, by putting gravel in front of their lots to the center of the street in the way which has been advocated by the Avalanche for the past year. The two main squares of the village ought to have been finished this season, and we imagine the council will blush every time they see the improvement.

Another act of vandalism has occurred in our midst during the past week. Sometime Saturday night last, one of the baskets and parts which were on the girl's basket ball grounds was taken and on Monday evening between practice and nine or ten o'clock the second basket was taken. It seems strange that such things can take place and that there can be anyone mean and cowardly enough to take this method to prevent our high school girls from enjoying their invigorating and healthful exercise.

The Farm and Forest Co. of Lovell's received another carload of pine cones Saturday from Deward.

The Douglas Co. of Lovell's have moved the house formerly owned by Charlie Lee and the one occupied by Geo. David to the main street.

Farm Notes

The sales of street shoes can be made more water and wear resistant by brushing them with warm neat-foot oil, castor oil, or lanolin. Take care not to get the oil on the upper.

The name "sardine" does not apply, as many people think, to a certain species of fish, but means any small fish suitable for the purpose. The same is derived from the island of Sardinia, in the Mediterranean Sea, where many sardines are packed.

The best way to rid lawns and gardens of moles is to trap them, says the U. S. Biological Survey. Another way that is fairly effective, especially if there are only a few moles, is to open up the runway at the edge of the lawn, drop in a few moth balls or a spoonful of naphthalene flakes, and replace the earth.

Size and quality of eggs, as well as the number laid, are important characteristics to consider in choosing breeders from the poultry flock. A pullet that lays 225 eggs of good shape, good quality of shell, and standard size, will make a better breeder than one that lays 275 under-sized and poorly shaped eggs.

Roof cement or putty is good for stopping leaks in the roof or chimney. This material comes in air-tight cans and hardens soon after exposure to the air. Clean the opening, then fill it with the putty, using a large putty knife or small pointed trowel, and smooth the surface. Do the work in dry weather. This roof putty will cement a composition roof to a brick or stone wall. There is also on the market a new "plastic wood" that is fine for filling nail holes and cracks in weatherboarding. If not stopped up, these holes and cracks will begin to decay when moisture gets in and will let in cold air in winter.

In planning winter rations for the dairy herd, provide at least one hay, preferably a legume, one succulent, and a concentrate mixture containing three grains, says the U. S. Bureau of Dairy Industry. Feed concentrates as often as the cow is milked; feed roughage and succulents twice a day. Let the cows have all the good hay they will eat, and as much corn stover or straw as they want. When fed with a medium quantity of silage, cows will eat 1 to 1½ pounds of good hay to each 100 pounds of live weight.

Plan for about 3 pounds of silage a day for each 100 pounds live weight. Root crops may be fed as a substitute for silage. Mangels and turnips contain more water than sugar beets and sweetpotatoes and may be fed in larger quantity. Feed only moderate quantities of beet tops. Dried beet pulp fed dry or soaked in about three times its weight of water is a satisfactory feed, particularly for high-producing cows.

An Astor Who Works



Phyllis Astor, daughter of Lady Astor, America-born member of the house of commons, who has joined the staff of a real estate agency in London. Friends say she is enthusiastic about her job, which was taken on so much to provide her with a hobby as from a desire to do something useful in these times of unparalleled taxation of the wealthy.

NOW coming home to the United States, we read that President Hoover is said to be working down the cost of the federal government.

The effort to meet the prospective treasury deficit of between a billion and a half dollars. According to Washington dispatches, his program contemplates a limited increase in taxes, rigorous economies in government expenditures and congressional appropriations and continued borrowing at lowest interest rates in many years. The interest rate on the public debt is pointed out, is much higher than the rate that can be obtained on treasury paper at the present time.

On Tuesday it was announced that Mr. Hoover had decided to eliminate the naval building program laid out for the 1933 fiscal year and, in addition, to cut down the destroyer program, already appropriated for, from eleven ships to five. Reductions for the navy over the next three years, it was stated, stand to run as much as one hundred million dollars.

This certainly will be a terrible blow to Senator Frederick Hale of Maine, chairman of the naval affairs committee, and those of his colleagues who belong to the "big navy" class. Whether they can do anything about it remains to be seen. Navy officials, without wishing to be quoted, point out that if Mr. Hoover's economy plan is carried out, our navy will sink to third place by the end of 1932, when it will rank below that of Japan in all but capital ships. It may be remarked, too, that it doesn't do much good to the steel concerns, the ship yards and their employees.

SENATOR JAMES E. WATSON of Indiana, majority leader of the senate, has called to the attention of President Hoover the fact that higher tariff rates may be necessary to protect American industries from the devalued currencies of nations that have abandoned the gold standard. These now include Denmark, Norway and Sweden. Mr. Watson says he believes that if the depreciated currency continues for any length of time, the tariff rates of the Hawley-Smoot tariff act will be obsolete and it will be absolutely necessary to raise the rates from 20 to 25 per cent to overcome the lower production costs in countries now on the double currency standard. Canada already has taken such action.

There is still a lot of agitation for the sales tax which Senator Reed of Pennsylvania advocates, but treasury officials are quoted as saying there is small chance for congressional approval of the plan this winter, though they admit it might be workable. The treasury opposes to balancing the budget through borrowing over any extended period of time, or to even temporary suspension of the sinking fund, which provides for an "orderly retirement" of the public debt.

FOLLOWING the example of United States Steel and other big corporations, the Aluminum Company of America announced a 10 per cent reduction of salaries and wages effective on October 1, throughout the company and all its subsidiaries. This concern is owned almost wholly by the Mellon family. Secretary of the Treasury Mellon, still a stockholder, is said not to have been informed that the cut was coming. He declined to make any comment.

This action by the Aluminum company further aroused Congressman Wright Patman of Texas, who already had announced he would seek during the next session of congress to have Mr. Mellon removed from office because of his stock ownership in corporations. Patman says he has been working all summer gathering data to support his resolution for the impeachment of Mr. Mellon. The secretary, he asserts, is "directly interested in the business of trade and commerce" within the meaning of the old law he will cite.

"Mr. Mellon relinquished his position on the board of directors of the Aluminum company," Patman said, "but, as a stockholder, he directs the board. His brother represents him."

Among the other large concerns that have just reduced salaries or wages or both are the Delaware, Lackawanna & Western railroad, the United States Envelope company and Fairbanks, Morse & Co. The Norfolk & Western railroad has taken a step that will win wide approval. Hereafter it will not employ any married women, and any woman employee who marries will automatically lose her job.

GEN. SMEDLEY BUTLER was not the only eminent American soldier to retire from active service at the end of September. Maj. Gen. William Laster also went on the retired list, after more than forty years of military service. His last post being commander of the department of Hawaii. He had served his country in so many foreign lands that he was known as the army's premier globe-trotter.

Born in Petersburg, Va., 46 years ago, Laster was appointed to the United States Military academy, where he graduated four years later. His first faced fire during the Spanish-American war.

An unusual amount of Laster's service has been abroad. He has served three times in the Philippines. He was inspector-general of the Cuban pacification in 1900 and 1901. In 1910 he visited China, Japan and Korea on leave.

During the World war Laster served in France. From 1926 to 1929 he commanded the Panama canal department. At the end of his forty years he was ordered to South America as president of the pharmaceutical commission on Yucca-Arica. In the

this year he visited Europe and shortly afterward was assigned to the Hawaii department.

CERTAIN politicians who have been trying, usually for their own selfish ends, to create a boom for the nomination of Calvin Coolidge next year by the Republicans received a quietus in the shape of an article by the former President published by the Saturday Evening Post. In this he quite definitely denied any idea of seeking the nomination or of accepting it if offered, and urged that all good Republicans support Mr. Hoover's candidacy for a re-nomination.

GOVERNOR GENERAL DAVIS of the Philippines has decided not to resign, as he had intended, but to take a leave of absence instead. This was urged on him by Senator Osmena and other leaders of the Philippine nationalists. Mr. Davis has long desired to visit his wife and family in Paris. Mrs. Davis is ill and cannot live in the Philippines. So for the present there will be no more talk of giving his post to Col. Theodore Roosevelt, now governor of Porto Rico.

MEXICO'S new ambassador to Washington, Dr. Jose Manuel Puig Casauranc, has received the approval of the American government as a person of high character and ability. He is already in his way to his post at the National Capital, where he succeeds Senor Telles. Dr. Puig Casauranc is considered one of his country's ablest statesmen, and he has served at home as secretary of education and secretary of industry, commerce and labor. It is not likely that he will find in Washington any problems at present that will give him trouble, for our relations with Mexico just now are entirely satisfactory.

STOCK exchanges of the country, especially that of New York, were swayed by Senator James E. Watson of Indiana, majority leader of the senate, that the upper house is likely to adopt a resolution for an investigation of short selling and bear raids.

"Many senators," continued Senator Watson, "are of the belief that brokerage houses should not be permitted to lend the securities of their customers unless either expressly ordered to do so by them or their consent is obtained for that purpose. They are of the opinion that an order of that kind by the stock exchange itself would be salutary at a time like this, or, failing in that, some legislation might be enacted that would compel the adoption of such a course."

"They further believe that all short transactions should be thrown open to the public; that the light of day should be permitted to shine in upon all their deals; that the names of the individuals and the brokerage houses should be made public; that the stocks dealt in should be made known, and that all the details of each transaction should be subject to public scrutiny."

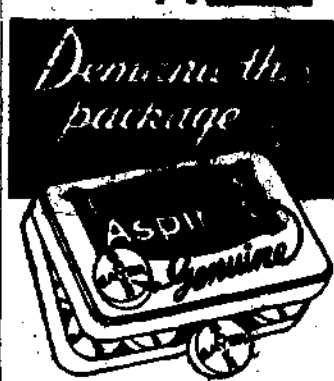
LONDON heard that the former Sultan and caliph of Turkey had agreed to resume the duties of the caliphate with certain temporal powers at Jerusalem. The plan, which was conceived by the pan-Islam leaders, it was thought might wreck the Indian conference and also revive the Arab-Jewish quarrel in Palestine.

ELECTION of Robert D. Johnson, Democrat, to represent in congress the Seventh Missouri district, succeeding the late Sam Major, gives the Democrats 214 seats in the house, the same number now held by the Republicans. There is one Farmer-Labor member.

If the lower part of the kitchen wall, which receives the hardest wear and gets soiled soonest, is marked off four or five feet above the floor by a wooden strip and painted or stained a different tone from the rest of the wall, that part can be cleaned or refinished without making the upper wall look shabby.

Subscribe for the Avalanche

BAYER ASPIRIN
is always SAFE



Beware of Imitations

GENUINE Bayer Aspirin, the kind that doctors prescribe and millions of users have proven safe for over thirty years, can easily be identified by the name Bayer and the word genuine as above.

Genuine Bayer Aspirin is safe and sure; it is always the same. It has the unqualified endorsement of physicians and druggists everywhere. It does not depress the heart, and no harmful effects follow its use.

Bayer Aspirin is the universal antidote for pains of all kinds.

Headaches, Colds, Sore Throat, Rheumatism, Neuritis, Neuralgia, Lumbago, Toothache

About three-fifths of the income from poultry products on the average farm comes from eggs and two-fifths from poultry meat.



The best way to eliminate those annoying noises in the rear end of the car is to leave the back seat driver at home.

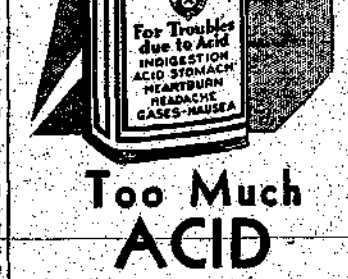
Fat Girls! Here's A Tip For You

All over the world Kruschen Salts is appealing to girls and women who strive for an attractive, free from fat figure that cannot fail to win admiration.

Here's the recipe that banishes fat and brings into blossom all the natural attractiveness that every woman possesses. Every morning take one half teaspoon of Kruschen Salts in a glass of hot water before breakfast.

Be sure and do this every morning for "It's the little daily dose that takes off the fat" and brings "that Kruschen-feeling" of energetic health and activity that is reflected in bright eyes, clear skin, cheerful vivacity and charming figure.

Get an 85 bottle of Kruschen Salts at Mac & Gidley's or any drug store (lasts 4 weeks)—you must be satisfied with results or money back.



MANY people, two hours after eating, suffer indigestion as they call it. It is usually excess acid. Correct it with an alkali. The best way, the quick, harmless and efficient way, is Phillips' Milk of Magnesia. It has been the standard with physicians. One spoonful in water neutralizes many times its volume in stomach acids, and at once the symptoms disappear in five minutes.

You will never use crude methods when you know this better method. And you will never suffer from excess acid when you prove out this easy relief.

Get genuine Phillips' Milk of Magnesia, the kind that physicians have prescribed for over 60 years in correcting excess acids. 25c and 50c a bottle—any drug store.

Milk of Magnesia has been the U. S. Registered Trade Mark of The Charles H. Phillips Chemical Company and its predecessor Charles H. Phillips since 1875.

STATE OF MICHIGAN
ORDER OF THE CONSERVATION COMMISSION DUCKS, GESE, BRANT, AND COOTS.

The Director of Conservation, in compliance with Federal regulations relative to ducks, geese, brant, and coots, recommends a reduction in the open season.

THEREFORE, the Conservation Commission by authority of Act 230, P. A. 1925, hereby orders that the open season on ducks, geese, brant, and coots as provided by Section 11, Act 286, P. A. 1923, as amended, shall be abridged to permit the hunting of such migratory waterfowl during the season of 1931 only from October 1 to October 31st, inclusive.

Signed, sealed, and ordered published this 11th day of September, 1931.

GEORGE R. HOGARTH,
Director, Department of Conservation.

Conservation Commission by:
Wm. H. Loutit, Chairman.
Ray E. Cotton, Secretary. 10-1-3

MORTGAGE SALE
Default having been made in the conditions of a certain mortgage made by Harlan P. Smith to William Corning, dated the 1st day of June, A. D. 1887, and recorded in the office of the Register of Deeds for the county of Crawford and State of Michigan, on the 9th day of July, A. D. 1887, in Liber D of mortgages, on page 61 on which mortgage there is claimed to be due at the date of this notice, for principal and interest, the sum of eight hundred twenty dollars, and no suit or proceedings at law having been instituted to recover the moneys secured by said mortgage, or any part thereof.

Notice is Hereby Given, that by virtue of the power of sale contained in said mortgage, and the statute in such case made and provided, on Saturday the 5th day of December, A. D. 1931, at 1 o'clock in the afternoon, the undersigned will, at the front door of the court house in the Village of Grayling, that being the place where the Circuit Court for the county of Crawford is held, sell at public auction, to the highest bidder, the premises described in said mortgage, or so much thereof as may be necessary to pay the amount so as aforesaid due on said mortgage, with 7 per cent interest, and all legal costs, together with attorney's fee, to wit: The northeast quarter of the southwest quarter of section thirty, town twenty-five north, range three west, Beaver Creek Township, Crawford county, Michigan.

Dated September 8th, 1931.
Earl F. Case, administrator with the will attached of the estate of William Corning, Mortgages.
Merle F. Nellist, Attorney for the administrator of said estate. 9-10-13

MORTGAGE SALE
Default having been made in the conditions of a certain mortgage made by Harlan P. Smith to William Corning, dated the 1st day of June, A. D. 1887, and recorded in the office of the Register of Deeds for the county of Crawford, and State of Michigan, on the 4th day of July, A. D. 1887 in Liber D of mortgages, on page 61, on which mortgage there is claimed to be due at the date of this notice, for principal and interest, the sum of four hundred dollars, and no suit or proceedings at law having been instituted to recover the moneys secured by said mortgage, or any part thereof.

Notice is Hereby Given, that by virtue of the power of sale contained in said mortgage, and the statute in such case made and provided, on Saturday, the 10th day of December, A. D. 1931, at 10 o'clock in the forenoon, the undersigned will, at the front door of the court house in the Village of Grayling, that being the place where the Circuit Court for the county of Crawford is held, sell at public auction, to the highest bidder, the premises described in said mortgage, or so much thereof as may be necessary to pay the amount so as aforesaid due on said mortgage, with 7 per cent interest, and all legal costs, together with attorney's fee, to wit: The northeast quarter of the southwest quarter of section thirty, town twenty-five north, range three west, Beaver Creek Township, Crawford county, Michigan.

Dated September 23, 1931.
Earl F. Case, administrator with the will attached of the estate of William Corning.
Merle F. Nellist, Attorney for the administrator of said estate. 9-24-13

NOTICE
TO WHOM IT MAY CONCERN

Please to Take Notice that on Monday, the 19th day of October, 1931, at 10 o'clock in the forenoon, at the office of the Judge of Probate at the Court House in the Village of Grayling, County of Crawford, State of Michigan, I will make application to the Honorable Judge of Probate in and for said County, to change my name from David L. Kneith to David L. Kniff.

Signed, David L. Kniff.
Grayling, Michigan. September 21st, 1931. 9-24-4

PATENTS

AND TRADE-MARKS
C. A. SNOW & CO.
Successful Practice since 1875. Over 25,000 patents obtained for inventors in every section of country. Write for booklet telling how to obtain a patent, with list of clients in your State.

710 8th St., Washington, D. C.

DIRECTORY
BUSINESS AND PROFESSIONAL

PROBATE COURT
Crawford County, Mich.

Sessions:—First and Third Monday of every month.
Hours:—8:00 to 11:00 a. m., and 1:30 to 5:00 p. m.

Any information and first Proceedings in connection with this Court will be had at my office at Sorenson Bros.

GEORGE SORENSON
Judge of Probate

MARIUS L. INSLEY
Prosecuting Attorney Crawford County

Office hours—9 to 11:30 a. m. and 1 to 4:30 p. m. Other times by appointment.
Office in Court House.

Dr. C. R. Keyport Dr. C. G. Clippert
Dra. Keyport & Clippert

PHYSICIANS AND SURGEONS
Office Hours—2-4. 7-8 p. m. Sundays by appointment.

DR. C. J. CREEN
Dentist
Office—Hanson Hardware Bldg.
Hours: 8:30 to 12-1 to 5 p. m.
Evening by appointment.
Closed Saturday afternoons.

MAC & GIDLEY
Registered Pharmacists
Phones
18 and 341 Grayling

WM. H. MOSHIER
LICENSED MASTER
Plumber
Grayling, Mich.

Phone 47. License No. 119

ALBERT J. REHKOPF
Plumbing
Steam and Hot Water Heating
Repair Work given prompt attention
AT HANSON'S HARDWARE
Phone 21

Free Methodist Church
(South Side)
Sunday services:
Sabbath School—10:00 a. m.
Preaching Service 11:00 a. m.
Evangelistic Services 7:30 p. m.
Everybody invited.
REV. IRA GRABILL.

G. F. DeLaMater Co.
SURVEYORS
Maps, Plans and Plans for Lake and Stream Development
HIGHWAY SURVEYS
G. F. DeLaMater
Frank N. Smith, Grayling, Mich.

Inside Information

Farmers' Bulletin 1449-F, Selection of Cotton Fabrics, will be found useful when the supply of linens is replenished this fall.

To prepare horseradish, grate up good sound roots and pack at once into bottles. Cover with a small quantity of spirit or distilled vinegar and seal tightly. Make in small quantities, only enough to use up promptly.

When you buy a shoulder of lamb, have the butcher remove the shoulder blade. Stuff the cavity with any good bread crumb stuffing, or with one made from a mixture of bread crumbs, chopped spinach and onion, seasoned with salt and pepper.

Try baking sweetpotatoes and apples together. First boil the sweetpotatoes in their skins. Peel and slice. Arrange in a baking dish with alternate layers of sliced apple. Sprinkle each layer with brown sugar and dots of butter. Put about half a cup of water in the bottom of the baking dish. Finish the dish with a layer of sweetpotatoes, over which brown sugar and buttered crumbs should be spread. Bake until the apples are done and the top is brown.

Stains from chocolate and cocoa are composed of fat, resinous coloring matter, fibrous material, starch, sugar, and sometimes milk solids. None of these stains are set by hot water, so if the material is washable, soap and hot water are the only treatment necessary. Wood alcohol made alkaline with ammonia is also effective. If the fabric is not washable, grease, solvents, such as carbon tetrachloride, benzene, and others will dissolve the fatty part of the stain, and the remainder can be removed by hydrogen peroxide.

POTPOURRI

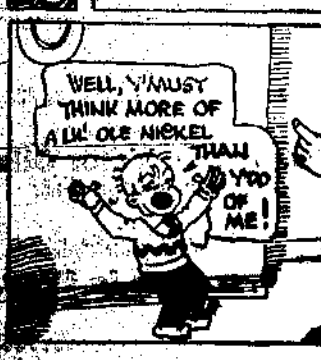
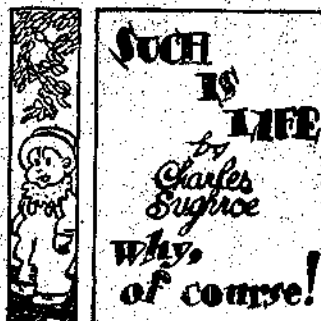
Language Study

The scientific study of language, with a view to tracing its historical development and the possible history of the people among whom it developed is called "philology." This science is concerned with laws governing all human speech of all times. The term is a compound of two Greek words meaning "love" and "word." It is a fascinating study.
(A. 1931, Western Newspaper Union.)

GABBY GERTIE



"A girl who works for a dry cleaner can't be particular—she's got to accept any man's suit."



A Big Chance for Hunters

SHOT GUNS	\$8.00
CLEANING RODS	.50
GUN OIL	.15
SHELL VESTS	1.50
HUNTING COATS	5.19
HUNTING KNIVES	1.00
GUN CASES	.89
SHELL BOXES	1.79
ANTI RUST	.29
HUNTING AXES	.99
HUNTING CAPS	.99

AT

HANSON HARDWARE

PHONE 21

News Briefs

THURSDAY, OCTOBER 15, 1931

Miss Margaret Nelson is assisting in the County Clerk's office.

Miss Aileen Purvis is spending the week in Detroit visiting relatives.

Women's solid leather high tops for \$4.75 at Olson's. Adv.

Mr. and Mrs. Harry Reynolds and son Dick drove to Twinning for the week end.

Dr. Frank Bensch entertained Miss Regina McGuinn of Milwaukee, Wis., over the week end.

Free! Canvas gloves. One pair free with each purchase of 2 pairs, at Olson's Shoe Store. Adv.

The Burrows meat market in keeping up with the times have installed a new Pike machine, to pike steaks with.

Miss Ethel Taylor was home from Ferris Institute, Big Rapids over the week end visiting her father, Floyd Taylor.

Children's solid leather shoes, sizes 8 to 2 for \$1.45, at Olson's. Adv.

Mrs. Eva Reagan and Miss Elaine spent the week end in Bay City.

Buy your Hallowe'en goods at half price at Sorenson Bros. Adv.

Mrs. Emil Giegling and Mrs. R. R. Burns spent Monday in Potosky.

The Frank LaVack family have moved from the Adelbert Wheeler house on Lake street into the Max Landberg house on Spruce street.

Mr. and Mrs. John Deckrow and children spent the week end in Bay City visiting Mrs. Deckrow's parents, Mr. and Mrs. John Hanover.

Dr. and Mrs. Gordon B. Moffat have been enjoying a visit from the former's parents, Mr. and Mrs. J. K. Moffat, and Miss Helen Moffat, of Toronto, Canada.

Mr. and Mrs. William Sawyer and little daughter Audrey of Pontiac are visiting at the home of Mrs. Sawyer's parents, Mr. and Mrs. John B. Slingerland, Mr. Slingerland has been quite sick.

Mrs. William Waldbauer, sister-in-law of Mrs. John Isenhauer, who was called here previous to the death of Mr. Isenhauer, and remained over the funeral, returned to her home in Bay City Tuesday.

Buy your Hallowe'en goods at half price at Sorenson Bros. Adv.

Earl Whipple is ill at his home.

Another Novelty dance at the Hay Loft next Saturday night. Adv.

Fred Welsh was in Saginaw on business the first of the week.

Women's one strap house slippers for \$2.00 at Olson's. Adv.

W. H. Wallace of Roscommon is at Mercy Hospital for medical treatment.

Mrs. John Deckrow had the misfortune to dislocate her elbow Tuesday.

Mrs. B. A. Cooley visited her daughter Mrs. D. E. Wimer in Vanderbilt Sunday.

Mrs. Emil Neiderer entertained the ladies of the Danish Sisterhood Tuesday afternoon.

Mrs. Peter Lovely, son Richard and daughter Miss Veronica were in Bay City Saturday on business.

Sale. Canvas gloves as low as 3 pair for 20 cents at Olson's Shoe Store. Adv.

The Crawford County Grange enjoyed a chicken dinner at the farm home of Hugo Schrieber Jr., last Sunday.

Dick Richardson, who at one time made his home in Grayling, visited A. J. Joseph one day the last of the week enroute from Bay City to Grand Rapids.

Mr. and Mrs. George Miller, Mr. and Mrs. Oliver Cody and family spent the week end in New Baltimore visiting the former's son George who is employed in that city.

Bonnie Jean Wakeley, 10 year old daughter of Mr. and Mrs. Barton Wakeley is recovering nicely from a broken arm which she received about six weeks ago.

Miss Agnes Brozak, telephone operator for the Michigan Bell Telephone Co. and located at Indian River, spent Friday here visiting Mrs. Ruth Mack. Miss Brozak formerly worked at the local exchange.

Mrs. Ebern Hanson drove to Flint Tuesday and spent the day with her son Ebern Jr., who is attending the Flint Junior college this year. She was accompanied by Mrs. Geo. Alexander and returned Wednesday.

Miss Edna Muth is enjoying a week's vacation from her duties as clerk at the Hanson restaurant. She left Sunday for Skinsley to spend the time. Miss Elizabeth Swanson is taking her place at the restaurant.

Starting next spring, there will be a general re-registration of voters all over the state. Following that, it will not be necessary for voters to register again unless they move, or unless they fail to vote for two years.

Mr. and Mrs. Thomas Cassidy, son Joseph and daughter Miss Margaret returned Sunday from Minneapolis, Minn., where they had spent several days visiting a brother of Mr. Cassidy, J. E. Cassidy, who resides there.

Tracy Nelson was called to Manicella last Thursday morning by the serious illness of his oldest sister, who passed away the following day from an attack of erysipelas. Mrs. Nelson joined him Saturday to be in attendance at the funeral.

Mr. and Mrs. John Dye are returning to their home in Miami, Florida, after spending the summer here as they have done the past couple of years. It is expected that they will return to Grayling again next year. Mr. Dye continuing his position as Ford salesman for Burke Sales and Service. They left Monday for Kalamazoo to visit Mrs. Dye's father for a couple of weeks, after which they will be on their way.

The Michigan Public Service Company holds its 5th of a series of six Educational programs in Grayling Thursday, October 22nd. This is the first Company program that has been held in Grayling. It brings together many employees from all over the Northern Division, as well as several guests, friends, and relatives of employees. This meeting will be held at the Danebod Hall, and starts promptly at 8 o'clock. Presentations will be rendered by Company employees.

Robert Pointer of West Branch was in Grayling Tuesday morning. He stated that he had offered his fine home property for use as a TB hospital for children. A meeting is being held there today, of public officials and others to provide ways and means for putting this matter over. It is certainly a very commendable gesture and, as it appears from superficial study, should come into maturity. At the present time there is no hospital in the State for TB children.

Mr. and Mrs. Robert H. Gillett of New Brunswick, N. J., were guests of Mr. and Mrs. Oscar Schumann Saturday and Sunday. For the past year Mr. Gillett has been the eastern representative for the Charles W. Marsh Co. Muskegon, manufacturers of leather packages, gaskets, washers, etc. He has just been assigned a new territory consisting of all states east of Pittsburgh. Of course the many local friends of Mr. and Mrs. Gillett enjoyed having them back again for even a short time. Many called at the Schumann home for a short visit, while they were there.

A letter from Mrs. H. W. Wolf, written from South Bend, brings the news of the death of Mr. George A. Robertson, Sr., one of the outstanding citizens of that city. Mr. Robertson was the father of Mrs. Harbert S. Wolf and had visited Grayling a number of times and is well known to many of the readers of the Avalanche. The South Bend Tribune publishes a resume of the most enviable career of Mr. Robertson, depicting his rise from newboy to an outstanding merchant. Mrs. Wolf states that she had never read more wonderful tributes than were paid Mr. Robertson by the newspapers of South Bend and near-by cities.

William Anderson of Bay City has been visiting his friend Chris Gisen. He returned home yesterday.

St. Mary's Altar society will meet Tuesday afternoon, October 20, at the home of Mrs. Wilfred Laurant.

Mrs. Dorothy Johnson is ill with pneumonia at Mercy Hospital. However her condition is much improved.

Ray and Miss Betty DeFrain had as their week end guests, Misses Peggy Feninty and Eylene Manning of Detroit.

Boy's high tops that are real waterproof shoes and solid leather, \$3.85 to \$6.50, at Olson's. Adv.

Emil Giegling of the Kerry & Hanson Flooring Co., left Tuesday for New York and Philadelphia on business.

Mr. and Mrs. Dan Hoesli enjoyed a visit from their son Fred Hoesli and family of Potosky over the week end.

Mrs. B. J. Callahan and son Jack and Miss Lillian LaLone motored to Detroit Monday returning the same day.

Fred Welsh and daughters Betty and Gail, and son Tom are leaving next week for California to remain a month.

Miss Norrina Berry, accompanied by Miss Margaret Fyvie spent the week end at her home in Indian River.

Gerald Poor entertained Miss Inez Anderson of McBain Saturday and Sunday.

Charles Wylie of the class of '30 left Tuesday for Olivet, Mich., where he hopes to enroll as a student at Olivet College.

Mr. and Mrs. Lipman Landsberg (Fedora Montour) left Sunday for Los Angeles, Calif., where they plan to make their home.

Miss Lucinda Collen and Mrs. Edith LaMotte returned home from Detroit the last of the week having spent a couple of weeks there.

Clayton Sherman of Detroit visited relatives here Tuesday, going from here to Manicella to visit his brother Merrill Sherman and family.

Mrs. T. P. Peterson and Mrs. Alfred Hanson entertained the Woman's Home Missionary society at the former's home Wednesday afternoon.

Mr. and Mrs. James Sherman have returned from Flint where they had spent several weeks visiting their daughter, Mrs. Carol Vincent and family.

Dr. and Mrs. J. C. Green and little daughter Anna Mae drove to Bay City accompanying Mrs. Green's mother, Mrs. Conlin, there. Mrs. Conlin had been a guest at the Green home here.

Mr. and Mrs. Wayne Ewalt, the former who was a former Grayling boy, stopped in Grayling last Thursday to call on friends, enroute from Flint to Mackinaw City to visit his father Charles Ewalt.

Mrs. A. J. Joseph and children Billie and Mary Jane accompanied by Mrs. Louise Connine and daughter Mary Gretchen, drove to London, Ontario, Friday. They spent the week end guests of Mrs. Joseph's aunt, Miss Tull, who resides there.

Mrs. C. R. Keyport returned Tuesday from Nashville, Tenn., where she with the Doctor had been for a week owing to their daughter Miss Jane being ill. However they left her much improved. The Doctor stopped at Lansing enroute and is expected home today.

Mrs. Anna Bennett had the misfortune to get her right hand caught in an electric wringer Monday, while assisting in the laundry at the home of her daughter Mrs. James Brown. Mrs. Bennett had her hand dressed at Mercy Hospital, it having been quite badly bruised.

Miss Dorothy Anderson of Flint visited her parents Mr. and Mrs. John Anderson of Maple Forest. She was accompanied by Misses Gladys, Marguerite and Beulah Hoard of Flint and while here the party enjoyed a motor trip to Mackinaw City returning by way of Potosky.

Invitations have been received by local relatives and friends for the wedding of Miss Alice Smith, daughter of Mr. and Mrs. Andrew W. Smith of Saginaw to Mr. Frank Dorr of the same place. The wedding will take place on October 24th. Mr. and Mrs. Smith, the bride's parents, the latter who was Augusta Olson, were former Grayling residents.

Mrs. Walter Hanson and daughter Anna, Mrs. Rasmus Jorgenson and Miss Margaret Warren returned Monday from a few days visit in Detroit. Miss Helga Jorgenson, who accompanied them remained in Detroit to enter a beauty culture school to take a course in that trade. Miss Mary Mahneke, one of the party stopped in Saginaw to spend this week.

Mrs. R. Hanson has taken a lot of pleasure this season in her apple crop. Her trees have been heavily loaded and the fruit was large and just about perfect. A sample of some apples were sent to the Avalanche Office and certainly they were wonderful. Some of the apples weighed as much as 11 ounces, and were streaked in deep red and seemed almost too good to eat.

The first meeting of "Our Gang" for the season took place at the home of Mrs. Sidney Robarge last Thursday afternoon. There were fourteen members and two guests, Mrs. Wenden and Mrs. Hayes present. The election of officers took place at this meeting and the following officers were elected for the ensuing year: Pres., Mrs. Kenneth Clise; Sec., Mrs. Barton Wakeley; Treas., Mrs. Frank Serven. The Penny prize was won by Mrs. Wm. Williams. The Committee served a very nice lunch. The next meeting will be held at the home of Mrs. Emery Craft.

Hallowe'en goods at half price at Sorenson Bros. Furniture Store. Adv.

MEN!

Here's the biggest *news* you have heard for at least 15 years---

Fine All Wool Overcoats

Plain blue or fancy dark plaids—latest models

\$13.95

This coat is what most stores would get \$18.00 for. Another good Overcoat value at

Plains **\$22.50** Fancies

Ladies' Coats

New Styles

Better Coats

Lower Prices

Ladies' Hats

\$1.95 to \$4.95

Latest Styles and Shapes

Men's and Boys' High Tops

If you are looking for values in Men's and Boys' High Tops, we would like you to see these values:

Men's High Tops

\$3.95 to 8.50

Boys' High Cuts

\$2.95 to \$3.50

Headquarters for Winter Underwear

MEN'S

LADIES'

BOY'S

GIRL'S

Grayling Mercantile Co.

Phone 125—The Quality Store—Grayling

Fr. Culligan has been enjoying a visit from his father of Grand Rapids.

Women's arch support slippers for \$2.95 at Olson's. Adv.

W. H. Cooley of Lansing visited his father B. A. Cooley and family over the week end.

Mr. and Mrs. Edward Trudeau and children and Mrs. Victor Salling spent the week end in Detroit and Lansing.

The Misses Margrethe and Ella Jansson returned from a several day's visit in Detroit Tuesday afternoon.

Hallowe'en goods at half price at Sorenson Bros. Furniture Store. Adv.

George Granger of Lansing spent the week end visiting his mother Mrs. Celia Granger. He was accompanied by Miss Ruby Stephan, who visited her parents, Mr. and Mrs. George L. Stephan.

O. W. Lyngklip, certified accountant of Detroit, arrived Monday and began auditing the books Tuesday at the Bank of Grayling. Mr. Lyngklip was secured by the Bank depositors committee and was hired to do the work at the nominal sum of \$15 per day with \$2.00 per day expense fee. The committee suggests that if the depositors have any matter they wished looked up or checked up that they see Mr. Lyngklip at the bank.

SALE. Canvas gloves, all styles 10 to 25 cents; 3 pair for the price of 2 pair, at Olson's Shoe Store.

Mrs. Lorane Sparkes called a meeting of the Bridge club at her home Saturday afternoon. Mrs. Roy Milnes was elected president for the ensuing year. The first luncheon will be given on the first Saturday in November.

One group of the Ladies Aid of Michelson Memorial church held a rummage sale together with a pie sale on Friday and Saturday of last week, and took in around \$68. The sales were held in Mrs. Victor Salling's vacant store building next to Shoppenagons Inn.

Hunting Season Now Open!

SHOT GUNS

All Gauges

Ammunition *all kinds*

Hunting Coats

Hunting Caps

Shell Vests

We can supply your every hunting need

OLAF SORENSON & SON

Sporting Goods of All Kinds

Phone 105

EXTRA

NEW LAMPS FOR OLD!

\$1.50 to \$2.00

ALLOWED ON ANY OLD LAMP



HERE'S a rare opportunity for you to equip your entire home with the world's famous Aladdin kerosene (coal oil) Mantle Lamps at a big saving. Bring in any old oil or gasoline lighting device of any make or condition, and you will be given the generous allowance of \$1.50 to \$2.00 for it, depending upon the style of Aladdin you purchase. Bring in as many old lamps as you please so long as you purchase an equal number of Aladdin.

Come in NOW—Our Stock is Limited

Don't wait. Come in at once and inspect this new 1931 Aladdin. See it demonstrated. This offer is limited both as to time and quantity. Our stock will not last long under so generous an offer. The offer positively will not be extended, so hurry your old lamps in while the opportunity is with you.

Only for a Limited Time

Oct. 15th to Nov. 14th Inclusive

Aladdin

WE ARE GIVING AWAY AN ALADDIN ABSOLUTELY FREE

Come in for Full Particulars

Aladdin Lamp Supply

E. E. BUGBY

Notion Store

Grayling



HERE is the news you've been waiting for—hoping for—wondering whether you'd hear it this year or next. The news of a NEW GASOLINE—a BETTER GASOLINE. Mark that last phrase! That which is new is not always better. But Standard Red Crown is NEW and BETTER. We introduce it to you as the best all-purpose gasoline ever put on the market. And we've anticipated some of the questions you'll want to ask about this brilliant, sparkling, modern fuel. From now on you'll hear plenty about Standard Red Crown—plenty of praise for a fuel that gives you more for your money—easy starting—more power—more performance—more miles.

Read these questions and answers—and then drive to the nearest STANDARD RED CROWN sign—for your first filling of "The Better Gasoline"

What is Standard Red Crown, the Better Gasoline?

A gasoline in which the fractions are so adjusted to weather conditions as to give a smooth flow of power at any season of the year.

What are fractions in gasoline?

They're the compounds taken from petroleum each of which vaporizes within definite temperature limits. The skillful merging of these fractions and adjusting the proportions to meet different weather conditions make good gasoline.

What happens if these fractions are not properly adjusted?

The engine may perform satisfactorily under one set of conditions but not all. For example, in winter good gasoline requires large amounts of light ends to give quick starting and satisfactory performance, but in summer too much of these light ends causes vapor lock troubles.

Is Standard Red Crown a natural product?

No. Nature is not concerned with producing an ideal gasoline for automobiles. It must be made by skillful men. Standard Red Crown owes much of its anti-knock value to the use of the improved cracking processes developed by the Standard Oil Company (Indiana).

How is Standard Red Crown made?

Under processes developed in the research laboratories of the Standard Oil Company (Indiana) utilizing the tremendous refining facilities of this organization.

Is Standard Red Crown a NEW Gasoline?

Yes. It has just been put on the market.

Why do you recommend it for winter driving?

Because it starts easily and accelerates smoothly and because it can be depended upon to operate smoothly in the engine and deliver a rhythmic flow of tremendous power.

Why is Standard Red Crown recommended for 1931-32 cars?

Because it is designed to respond to the delicate adjustment of the latest type engines—because it performs better in the older types—because it burns clean at any speed—because it's priced to meet current economic conditions. It gives maximum performance at a moderate price.

Where can I buy Standard Red Crown Gasoline?

Standard Red Crown is sold where the Red Crown emblem is displayed. It is priced for the average pocketbook—but gives maximum performance.

STANDARD OIL COMPANY

The New Standard Red Crown Gasoline

We are now serving our customers with this New Gasoline. It's Great! Try it the next time you buy gas for your car. It's adjusted for all weather conditions.

The BETTER Gasoline
We Sell It

Alfred Hanson Service Station
Chevrolet Sales and Service

Red Arrow money with all purchases.

HEALTH DEPARTMENT NEWS LETTER

(Continued from first page)
means of control than closing the school. From now on a decrease in the number of cases is expected. During the week ending September 26th, there were 138 cases of Infantile Paralysis reported in Michigan as compared with 170 of the preceding week.

Chest clinics were held this month at Grayling and Kalkaska with an excellent attendance at both. There were only one new active case discovered. This was a child at the Kalkaska clinic. Means are being taken to have her cared for at a hospital.

For September, four cases of scarlet fever were reported. Two of these were in Kalkaska County and one each in Roscommon and Missaukee counties.

In connection with school hygiene, we are attempting to visit as many schools as possible where the roads will be closed during the winter. There are 147 children undergoing immunization for diphtheria in nine different schools. A few cases of whooping cough and skin diseases have been seen and followed up. These children were advised to go to their family physician for treatment.

This year we have a new Health Record chart which is used daily. It records health habits practiced in the school room. These charts have now been placed in the schools, and the nurses are instructing the teachers in their use. The charts have been well received by the teachers and the children are delighted with them. Some of the activities which merit a blue star are—hot lunch by hot jar method, washing hands under running water (to be poured from can), using the first aid kit for cuts and burns, coming to school clean for morning inspection.

Throughout the year, four posters, representing bathing, eating, sleeping and playing, will be distributed among the schools. Talks will be given on each of these subjects. At present, bathing is the subject.

At the Lake City school a new class in Home Hygiene has been formed. This class has an enrollment of twelve and the girls are very much interested.

Dr. Benesch, our dentist, is now working at Lake City. He will be there until December 1st. He is seeing about twelve children a day and reports better response and cooperation than last year. One child bought a toothbrush rather than candy with money that had been given her.

The sanitary program for the month of September has been largely devoted to resort inspections. This includes the inspection of resorts, summer hotels, tourist camps, and any place open to the public during the summer months. As a whole, the resorts in this district rate fairly well, still there is room for improvement in many instances. Three wells at resorts were found with contaminated water. Steps have been taken to remedy this situation.

The remainder of the month has been devoted to the inspection of dairies and milk supply throughout the district. This is a very important part of Public Health work and of utmost importance to our own health and the health of our children.

We are now making a sanitary survey of the schools, which includes an examination of the water supply. At this time of the year we are also visiting the schools where access is difficult in the winter.

TOP O' MICHIGAN POTATO SHOW OCT. 28, 29 AND 30

The Top O' Michigan Potato association has arranged a very attractive program for those who attend its ninth annual show at Gaylord during the three days beginning Wednesday, Oct. 28th.

The very first day opens with speakers that everyone should hear. H. A. Berg of the Michigan State College will discuss "Cost Factors in Potato Production." Stanley Johnston, Superintendent of the South Haven Experiment station, will talk about "Small Fruits for Northern Michigan." P. E. Miller of the Michigan State College will discuss "Alfalfa Seed Production."

The women will have a special program on Wednesday, with Miss Mary Iford, club leader, in charge. Miss Margaret Harris of Marquette will appear on this program and conduct a potato cooking demonstration. Miss Muriel Dundas of the Michigan State College will talk about "Practical Nutrition."

The certified seed growers will hold their annual luncheon on Wednesday noon with John Tucker of Ottawa, Canada as their main speaker.

Thursday forenoon the junior program will be held. Speakers on this program include Prof. Glenn Schenck of Ottawa and Prof. E. R. Austin of the Michigan State College. Thursday afternoon the general program will continue with O. B. Price of the New York Central Lines discussing the agricultural progress of Northern Michigan.

John Tucker of Ottawa, Canada, will tell the potato growers of this region what the Canadian farmers are doing in potato production. J. J. Bird of the Potato Department, Michigan State College, will talk about "The New Standard for Commercial Potatoes." Then on Thursday evening at 6:30, the annual banquet and program will be held with L. S. Baldwin of Manalunga as Toastmaster.

A big time is in store for everyone.

STEERING GIANT DIRIGIBLE

The Akron, world's largest airship, looks as if it would be difficult to steer, but actually it is maneuvered with as much ease as much smaller craft than itself. This is accomplished by means of five movable propellers, and the great airship answers almost immediately to the changes in position of these propellers by the pilot. Navy News.

"More genuine satisfaction than any car I ever owned"

THE FORD is good-looking. It is safe. Comfortable. Speedy. Reliable. Long-lived. Economical. Everything a good car should be.

There is, too, an added something about it that brings enthusiastic comments from every one who has ever driven a Ford . . . the joy it puts in motoring.

"I have been a car owner continuously for nearly 20 years," writes a motorist connected with a leading university. "During this period I have bought eleven new automobiles. Eight of the eleven were in the middle-price field, one cost three thousand dollars, and the last is a Ford I purchased thirteen months ago."

"In the light of this experience I can say in all sincerity that I have derived more genuine satisfaction from the Ford than any car I ever owned. In

saying this, I am thinking in terms of comfort, safety, driving pleasure, ease of control and economy. My next car will also be a Ford because it will give me what I want at a price I can afford to pay."

When you get behind the wheel of the Ford and drive it yourself you will know it is a truly remarkable car at a low price. You will like it when you first buy it. You will become more and more enthusiastic the longer you drive it.

After thousands of miles of driving you will say "it's a great car." Its economy will save you many dollars.

FIFTEEN DIFFERENT BODY TYPES

\$430 to \$640

(F. O. B. Detroit, plus freight and delivery. Dealer and spare tire extra at low cost. Easy time payments through the Authorized Ford Finance Plan of the United Credit Company.)

FORD MOTOR COMPANY

MICHIGAN AFFAIRS

BY A. H. GANSER

Faith in America Needed.

The axiom: "Know thyself, master thyself" is as timely for a nation as for an individual. Especially in this hour, when the aftermath of the World War has brought about world wide business readjustment, at the same time that modern invention has added measurably to the production of goods from mine and field, shop and factory. Business depressions in ancient times were usually due to adverse weather and crop conditions, to insect pests and pestilence. People suffered for the want of food, clothing and all the necessities of their humble lives. They knew little or nothing of the comforts and luxuries available to even the humblest American today. More recent business depressions have been aggravated by the lack of a stable medium of exchange. The Christian world gradually adopted the gold monetary standard, and this served to stabilize international business and exchange. Then came the machine age of speed and labor-saving devices, that created new problems for American business and world trade. On top of that came the most destructive war known to history. And here we are. For a time everybody seemed to trust to luck and the future. Other business depressions had come, taken their toll of loss and suffering, and then gave way to new and greater eras of prosperity. New and better crops, stabilizing of currency. Protection for home industries against the competition of cheap foreign labor. These and similar simple remedies had sufficed to change temporary hard times into longer periods of good times. But in 1929 we were suddenly confronted by some new and complicated business problems, world wide, that have since put a severe strain on American faith in America.

America Up And Doing.

Fundamentally, all is well with America. Just possibly we have dabbled too much in old world troubles in the last twenty years, while neglecting our own immediate business future. Our progress in the last 40 years has been so rapid and immense in industry and finance, that we have been so busy making easy money, there seemed no need of looking well and conservatively to the future. At the same time old World war troubles came to rich old Uncle Sam with high interest offerings for big loans. That looked like more easy money. But these loans were backed only by the good will and good faith of these war mad militarists of Europe. Soon we had to send good money after bad. Even gullible Americans could not afford to do that indefinitely. And so, here we are. The same urge for easy money created an artificial stimulation for stock market gambling here at home, that was unwarranted by ordinary business experience covering a hundred years here at home. Volcanoes there were, who warned Americans of pending dangers, but few gave heed. The yen for easy money sneered at suggestion that it was possible to saturate even our home market with luxuries through an over extension of credit. Portions of Europe, financed with American gold and helped with American engineering and industrial genius, over night became keen competitors of American products. At the same time, some of our best old world customers had to pay for their world war madness by

reduced living standards. Hence our surplus of wheat, meat, corn, cotton, sugar, oil and the like. Hard, cold facts, American business disliked to face. Sheer necessity is showing the way in this hour. On the one hand we are reminded that we are still the richest and happiest country in all the world. On the other hand we are rallying all the business forces of America to make the most of these trying hours. We are reminded that 89% of all our business is home business. That only 11% at best, has ever been our export portion.

America Learns And Works.

In this hour it looks as though it required some world wide business readjustment to remind us that 89% of our home market is always of more importance than chasing bubbles abroad. Keeping the American dollar doubly busy at home is our immediate problem and aim. President Hoover at last has the hearty cooperation of our leading business men to that good end. Out in Vancouver, British Columbia, the American Federation of Labor is in solemn convocation, giving thought to the immediate need of American yeomanry. Down in Washington the leaders of American farm interests, are busy working out their difficult business problems. For what was once a simple family and neighborhood enterprise, has almost overnight become a complicated business of international import. We are at a business cross road, where we do need the most serious consideration and wise leadership for the future. Given these, America will continue to prosper and prosper. We may take one look back, but we must ever go forward. To attain our greatest national prosperity we must maintain and even improve the American standard of living. Labor saving machinery has relieved millions of Americans from the old grinding routine of toil. One of our pressing American problems is to so reduce the hours of labor, that there will still be some remunerative work for all. It can and must be done. And doing it without reducing the American standard of living, will quickly add to our home prosperity. The more leisure we have, with more comforts and even luxuries, the more rapid will be the circulation of our American dollar at home. Busy money makes busy men, and busy men buy more of the products of mine, field and factory, creating more busy money and more busy men. And all this can be done right here at home, in this great, rich continent of ours, regardless of old world troubles, and some portion of our 11% export business is bound to be ours from year to year.

FREDERIC NEWS

Last Saturday evening Harry Higgins had a very narrow escape from being run down by an auto.

El Forbush is coming from the barn accidentally fell, and but for the timely arrival of his son it might have been more serious, as Mr. Forbush was living alone.

Clara Corum was home from Mt. Pleasant last week end.

Miss Ethel Taylor and a boy friend was home from Big Rapids and called on her grandmother Mrs. McCracken last Saturday.

Gilbert Cramm has sold his home to a Mr. Wilcox.

John Malco is improving his property is town and is moving in. He will finish up when his potatoes are dug.

Rev. Browning will start cottage prayer meetings next Thursday evening at Henry Leeman's. All are cordially invited.

DID YOU KNOW

That the attempted capture of an American privateer in the harbor of Horta, in the Azores, had a direct bearing on the battle of New Orleans, in the War of 1812? The British squadron making the attempt carried supplies and reinforcements for the British in Louisiana, but the delay caused by their attacks on the privateer resulted in their arrival after the battle had been lost.

That nine selected young men from Michigan and Northern Ohio will be enlisted in the Hospital Corps of the Navy at Detroit during the month of October? These men will be sent direct to the Hospital Corps School at San Diego, Calif.

That the U. S. Nautical mile is 6080.27 feet, as compared with 6280 feet in the Statute mile? The Nautical mile, therefore, is 1.152 Statute miles.

That the above information is furnished by the U. S. Navy Recruiting Station, 645 Randolph Street, Detroit, Michigan?

In some areas the wheat arriving at terminal markets are smuttier than last year. Experts advise treatment of seed wheat.

How One Woman Lost 10 Lbs. in a Week

Mrs. Betty Lusheko of Dayton, writes: "I am using Kruschen to reduce weight—I lost 10 pounds in one week and cannot say too much to recommend it."

To take off fat, easily, safely and quickly take one half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—Get it at Mac & Gidley's or any drug store in America. If this first bottle fails to convince you this is the easiest, safest and surest way to lose fat—money back.



AFTER 40 bowel trouble

Constipation may very easily become chronic after forty. And any continued constipation at that time of life may bring attacks of piles and a host of other unpleasant disorders.

Watch your bowels at any age. Guard them with particular care after forty. Whenever they need any help, remember a doctor should know what is best for them.

"Dr. Caldwell's Syrup Pepsin" is a doctor's prescription for the bowels. Tested by 47 years' practice, it has been found thoroughly effective in relieving constipation and its ills for men, women and children of all ages. It has proven perfectly safe even for babies. Made from fresh lavender buds, pure pepsin and other harmless ingredients, it cannot gripe, will not irritate your weak bowels; can be used without harm at once as your breath is bad, or when your tongue is coated, whenever a headache, listless, gassy condition warns of constipation.

Dr. W. B. Caldwell's
SYRUP PEPSIN
A Doctor's Family Laxative

MICHIGAN has been blessed by Nature with beautiful lakes, streams and forests. Help spread their fame by mailing this supplement to a friend in another state.

The Crawford Avalanche

PICTORIAL SUPPLEMENT

GRAYLING, MICHIGAN, OCTOBER, 1931

MICHIGAN'S state seal carries the motto, "If you wish for a pleasant peninsula, look around you." It is a good slogan for every Michigander—Know Your Own State.

TOURIST BUSINESS REMAINS STABLE

Results Show Story Value

Tale of Druggist's Restoration to Health Brings Many Direct Replies.

Earl S. Stanard, West Branch druggist, visited the Log Cabin one day and reported an occurrence that demonstrates strikingly the practical value of publicity.

One Sunday a story appeared in the Detroit News relating how Stanard regained his health in the pine-land of Ogemaw's State Forest after he had doctored for months without result.

On the days following the appearance of the story, several inquiries from Detroit and other cities came to Stanard asking him more about his experience and the region where he was cured.

A Detroit man journeyed to West Branch to see the druggist and, after a talk in which they discovered their ailments were much the same, the Detroit doctor decided to stop for a while on the outskirts of the town and try the climate. A few weeks showed a marked improvement in his condition.

That man is now in Detroit, straightening up his business affairs, preparatory to going up to West Branch to spend the winter.

Candid Comment

D. EUGENE MATHESON—Publisher of Roscommon Herald-News:

The Houghton-Higgins lake section was crowded this year with cottagers and campers and the general tourist trade seemed as large as ever.

C. W. HUNGERFORD—Advertising and News Manager of Michigan Bell Telephone Co.:

The help and favorable publicity extended us by your organization has been a valuable factor in carrying out our "Vacation in Michigan" program.

PAUL MACDONALD—Publisher Otsego County Herald-Times:

The time is past when the tourist business is looked on lightly here, for it is bringing almost 50 per cent of our revenue.

HARRY MYERS—Editor of Lapeer County Press:

Indications lead to the belief that gasoline consumption was as good in this section as last year.

EARL S. STANARD—West Branch druggist:

There have been more tourists in my store this year than ever before.

FRANK "PETE" STOVER—Bay City Hardware Company:

Tourists and resorters are the answer to the trade increase in the summer months.

FRANK R. JOHNSON—Manager of Rustic Tavern:

Considering the times, this has been a remarkable tourist-year for East Michigan.

A Popular Ad That Brought Many Inquiries from Metropolitan Centers

Come Away— for a REAL Vacation in Michigan

Beautiful Drives Sparkling Streams Lakes Forests Summer Resorts Free Camp Sites

Write for Free Literature of this Wonder Summer Land

East Michigan Tourist Ass'n. Bay City, Mich.

Stamps—Michigan Booklet

STANDISH CAMP



Camping 'neath the trees in Standish Free Camp grounds, given to the City of Standish by H. A. Chamberlain.

Tourist Hub Active Force

Quiet Log Cabin Atmosphere Bespeaks Work Being Done For East Michigan.

NO hum of machinery, no grinding of gears, no whistling of belts on pulleys,—just a quiet atmosphere of activity now, and then a visitor, now and then an influx of people,—day after day throughout the year, the Log Cabin, Bay City, headquarters for the East Michigan Tourist Association and the Northeastern Michigan Development Bureau goes on its way dispatching the details of a business that ranks among the leading industries of the state.

The tourist and resort industry in East Michigan is a serious business. It is unique in its purposes and in its operation.

The territory served by the organization embraces 31 counties of East Michigan. The organization, made up of members from these 31 counties, was incorporated as not for pecuniary profit. Its prime purpose is the advertising of the state to engender therein both an immediate and ultimate development.

Its constant object is the increasing of the tourist and resort business in order to enrich its people with the money tourists leave wherever they go.

To accomplish its purpose, the organization uses every practicable method of advertising and publicizing. Advertisements are placed in newspapers and magazines. Radio advertising is broadcast. Literature is distributed through expositions, clubs and organizations of various kinds. General articles pointing out the section's advantages and specific articles throwing light on odd phases of life are placed in newspapers and magazines.

The money necessary to carry on this program is raised through appropriations from county-boards of supervisors, through subscriptions by civic bodies, corporations, manufacturers, merchants and individuals.

Expenditures are under the direction of an executive committee composed of representative members of the organization.

Ferry Traffic Tourist Index

THE only point in Michigan where a continuous registry of traffic is made is at the Straits of Mackinac.

In August 1930, 38,914 cars were carried by the state ferries. This year for the same month the registration was 37,074 cars. The revenue for August, 1930, was \$118,080.25 while the earnings for August, 1931, were \$112,978.25.

The Straits of Mackinac state ferry figures are generally accepted as an authoritative index of tourist and resort conditions in Michigan. Even with the other summer months showing a slight decrease in revenue the total earnings will not be four per cent less than last year's.

A BEAUTIFUL LAKE

Some 18 miles north of Alpena, in the eastern corner of Presque Isle county, lies one of the most beautiful lakes in the state of Michigan. Grand lake. A good macadam and gravel road leads to this beautiful spot from Alpena, through cool, bracing pine forests.

Grand lake is 13 miles in length and from half a mile to a mile and a half in width. Its irregular shore line and 19 islands make it a veritable paradise for vacationists bent on trips of exploration.

Heavy timber covers virtually every foot of the shore line of Grand lake. In the fall it is a favorite haunt of duck hunters, and the woods are full of partridge, deer, rabbits and bear.

Ad Program Helps All

State Executive Points Out Value of Advertising Our Natural Resources.

By GOV. WILBER M. BRUCKER

IT has been said that a perfect business deal is one in which the buyer and seller benefit equally. Advertising is the medium of information which brings together these two parties.

In Michigan we have many things that we believe people want, assets which we believe they should use and enjoy. Geographically and topographically we are so located as to possess unexcelled opportunities for out-door recreation. In our natural resources we are unusually fortunate.

Michigan has developed these resources. Highways and conservation have been brought into the picture to make these things accessible on the one hand, and to insure perpetuity on the other.

Michigan is distinct, is different through its possession of these assets. This is our good fortune, and we should share it.

In consequence we advertise, individually and as a people. That is, we invite, and we stand back of our invitation. It is not only good business to advertise, it is an expression of good will, a desire to know the people of other states and even of other nations.—It is a desire to make contacts and in the process to buy and sell to the mutual advantage of all.

As long as we move toward this end, public and private efforts to advertise Michigan will be successful.

Agency Offers Valuable Help

THE Joe Dermody Advertising Agency at the Log Cabin is the organization which places the advertising of the East Michigan Tourist Association and the Northeastern Michigan Development Bureau.

Because of its general recognition as an official advertising agency, it is given a discount of 15 per cent on all advertising it places.

Several private businesses during this and other years have placed their advertising through this body aware of the fact that the 15 per cent discount obtained by the agency is turned into the general fund for advertising East Michigan.

Manufacturers, merchants, business men and others who make use of advertisements would be doing themselves a double service by placing their advertising through the Dermody Agency. First, their advertising would be completely handled by an association intimately interested in their welfare, and secondly, 15 per cent of their total advertising fund would go toward the aiding of the territory on which they depend for at least a good portion of their trade.

RESORTS CATCH SPIRIT

Hotels and clubs and cottages,—and they are as many and as varied as the tastes of the travelers who visit East Michigan,—try by their architecture and their provision for outdoor sports to keep the spirit of the woods and waters.

POSTMAN STAGGERS UNDER MAIL LOAD

MORE THAN FOUR TONS OF MAIL—Guide Books, Blue Books, blotters, folders, pamphlets, etc.—were sent from the Log Cabin during the last fiscal year. The cost for postage amounted to more than \$1800. Letters received asking literature and information contained stamps worth many dollars. This sum is not considered in the \$1200 bill.

The total amount appropriated by five different counties was insufficient to pay the cost of postage.

Business developed partially through the literature and information mailed to prospective tourists ran into millions of dollars.

ROADSIDE BEAUTY



View of the new stretch of pavement on Highway U.S. 23 near the heart of Michigan's Historic Straits Region.

Definite Method Employed in Directing Vacation Advertising

ASSOCIATION advertising is handled in a definite manner. Every known method for bringing results is employed.

Each advertisement is considered separately. The people who will see it are considered. Their circumstances are also considered.

Then the advertisement is made up in a form that will focus their attention on East Michigan, arouse their interest and make them anxious to come to our state. Coupons attached to advertisements are often used to make it easy for the prospective tourists to forward inquiries for information.

The inquiries received from ads are of two classes: Those seeking general information, those asking for definite data.

Those seeking general information are sent literature and general material that will arouse in them an actual desire to come.

TOURIST MONEY GENERAL AID

The tourist and resorter is not partial. His money goes into every channel of trade.

Farmers have taken advantage of the opportunity for profit and have marketed their wares near home with a consequent saving in transportation expense.

Dairies in different localities have also made use of this avenue of distribution with resultant profit.

County Sums Set Fairly

Tourist Development Bodies Fix Board Appropriations By Standard.

WHEN the East Michigan Tourist Association or the Northeastern Michigan Development Bureau requests a county board of supervisors to appropriate a certain sum of money as an investment in a cooperative fund to advertise this section of the state, the appropriation asked for represents a fair share of the total amount taken as a goal.

In designating a sum for county appropriation, three factors are taken into consideration.

The factors are the valuation of the county, the benefit that county can expect to derive from the organizations' work and the amount invested by individual county members.

With this information at hand, the associations are equipped to apportion to each county a fair amount.

The appropriations to be asked of the county boards of supervisors this year were determined in precisely that manner.

The associations, by virtue of their representation of an entire section, are not moved to favor certain localities. As in every other phase of activity, the only aim is to strive for the common good of all East Michigan.

Step on the starter for Michigan. A good automobile, a full tank and a Michigan road spell pleasure and freedom rarely found elsewhere.

OGE MAW SPRING



Flowing wells and beautiful girls are just two of East Michigan's many assets.

State Man Counts Cars

Road Commissioner Sees Heavy Tourist Traffic from Other States.

W. J. ANTCLIFF, member of the Jackson County Road Commission recently made a tour of the lower peninsula of the state, totaling 1075 miles.

Mr. Antcliff comments on the excellence of Michigan's highways, but what impressed him most was the extent of traffic of cars from other states. He made observation of this traffic and during his trip counted 84 cars from different states.

Other reports indicate increased traffic of out state cars. On the east side of the state, Ohio cars predominate and these traverse Michigan roads by the hundreds during summer months. Indiana cars are second in number.

It has been observed that there is an apparent increase in cars from distant states, notably from Pennsylvania, New York, New Jersey, Maine and Massachusetts with a considerable representation from Florida, Louisiana, Texas, Mississippi, Kansas, Minnesota and Alabama.

A short time ago in Lansing a car was seen with a Tokyo, Japan, plate and one from London, England, recently crossed the straits on a state ferry boat.

Just a Simple Autobiography

My owner just gave me to a man in overalls standing beside a gas pump.

The gas pump man put me in a bank. He came to the bank to get me this morning, then he rushed me over to a man behind a counter in a meat market.

The butcher didn't keep me. He pushed me into the hands of a man who wrapped up some new shoes for him.

The shoe man held me three days, then reluctantly gave me to a grocer. The grocer carried me to an insurance man, the insurance man turned me over to his stenographer and she relinquished me to a man in a clothing store.

He hurried off in a car and took me up north. He stopped at a gas pump and threw me to another fellow in overalls. And here I am, just an old tourist dollar.

Apple County "Sitting Pretty"

Cheboygan County, one of the best recreational counties of the state, is not satisfied with its splendid development of apples. "The Home of the Big Red Apple," with its dairying, growing of certified seeds and its general resort business, now bids fair to become a remarkable producer of raspberries. An infant industry as yet, this past season has produced more than a car load per day of the finest berries grown. And the berry acreage is to be increased next year.

The whole county seems to be "sitting pretty" on top, as it were, of the lower peninsula geographically and materially. It's "to heck" with the old saw mills, for to all of the above Cheboygan can add its great commercial fishing, its lime-stone, pottery-clay, good roads, air-water-washed, clean, water-flowing wells surpassing the finest city water works, and best of all, men and women that see right, do right and are right. Depression? Not in Cheboygan County.

The combined annual meeting of the East Michigan Tourist Association and the Northeastern Michigan Development Bureau will be held October 27 in Bay City.

Resort Body Gives Report

Varied Organization Activities Prove More Effective Than Ever Before.

IN a period of depression there has been one depression-proof industry," asserted Governor Brucker in a speech delivered May 6, 1931.

The summer tourist season of 1931 has come and gone. There is still one depression-proof industry in Michigan.

Factual evidence is available. The gas tax for August, 1931, showed a definite increase over the tax for the same month last year; the number of cars registered at the state ferries is practically the same for the summer seasons of 1930 and 1931, and registration at state parks increased by more than a million during the summer months.

Reports from many hotels, clubs, cottages and other resort properties substantiate the import of those figures. Certain hotels and cottages claimed revenue increases of 25 per cent. Others reported slight decreases.

TOURIST DOLLAR

Both facts and reports move us toward the conclusion that the tourists of 1931 left in Michigan and in East Michigan a total amount equal to or very slightly less than the sum left last year.

The dollar the tourist left this summer had greater buying power than the dollar of any other recent year. It is safe to say that tourists in the 1931 season spent a sum of money in East Michigan which had as large a buying power as any previous amount ever spent by tourists in this section. Pointedly, the tourist and resort business proved itself East Michigan's most stable business.

It is the East Michigan Tourist Association that is organized for the prime purpose of developing this business in the 31 counties included in its territory. In truth, the organization is the people's business; handled through designated officers and employees. Therefore, the people are entitled to a brief report on its work during its last fiscal year.

MONEY RAISED

The three major activities of the East Michigan Tourist Association are: the raising of money, the advertising of its territory's resources, advantages and facilities, and the making known of these through publicity.

The raising of money has been a task requiring unflinching activity. Throughout the year, the association's field representative has been enlisting new members, collecting dues and contracting advertising. The total amount subscribed by individual members is slightly less than the amount for last year. However, the general financial life of the organization has been vigorous in spite of adverse conditions.

The advertising program pursued by the organization after careful deliberation has brought results. The total number of inquiries received as a direct result of newspaper, magazine, street car, bus and radio advertising eclipses by 28 per cent the total for last year.

PUBLICITY SPREAD

This 28 per cent increase resulted from advertising costing only two thirds of the total advertising expenditure for 1930.

The publicity program worked out during the year has effected a wide dissemination of East Michigan articles.

Stories of the region's general attractions, feature stories, and articles concerning the tourist business itself, published in newspapers and magazines, together with the pictures accompanying them, have had a total circulation of more than 18,333,273 copies.

This is an increase over the 1930 total of more than 5,350,000 copies. A brief summary of the tourist business in East Michigan must of necessity pass over many phases and details of activity. The important point is that the tourist and resort business has proved itself East Michigan's most stable asset.

Tourist News Worth Money

Thus far in 1931, E. M. T. A. has placed in newspapers and magazines more than \$18,000 worth of publicity calculated at national advertising rates.

Foremost advertisers believe that news stories are from two to four times as valuable as advertising. Taking a low value, using the news value as two and one half times the advertising value, the publicity obtained is worth at least \$30,000.

These figures were arrived at by claiming only one fourth for general Michigan publicity wherein the association played a leading part. This valuation does not include news that was obviously the result of ads being placed in the media giving the publicity.

This valuation does not include the many stories in weekly newspapers throughout East Michigan.

One of the Ads Used in Advertising Program Which Brought More Inquiries for Less Money

MICHIGAN Sunshine and Fresh Air that's Health Insurance For Your Kiddies

Get a Summer Home for Them - It Need Not Cost Much

Vacation in Michigan

Lakes Streams Forests Summer Resorts Modern Hotels

FREE LITERATURE

Michigan Booklet East Michigan Tourist Ass'n. Bay City, Michigan

WEATHER ♦ ♦ ♦

Water washed air
Makes the day refreshing
And the night cool
For restful sleep.

The Crawford Avalanche PICTORIAL SUPPLEMENT

GRAYLING, MICHIGAN, OCTOBER, 1931

THE contemplation of the eternal flow of streams, the fine stretch of mountains and forest, is a fine reducing agent for the egotism which we get out of our narrow occupations in lives of strenuous culture.
—Herbert Hoover.

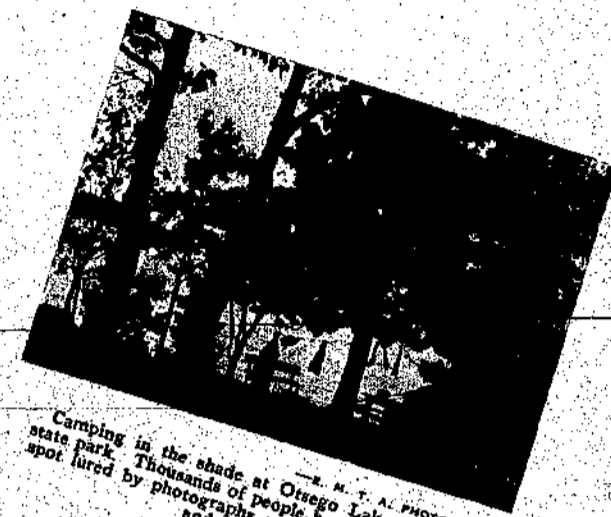
The Fame of East Michigan's Allure Spread Through Pictures



—E. M. T. A. PHOTO
Girls of Tri-Sigma sorority forsake four wheels for two at their annual convention at Mackinac Island.
—Used in The Columbus Dispatch.



—E. M. T. A. PHOTO
Shimmering waters washing broken rocks that glisten in the sun—scene at Tip O' Thumb in Huron County. The above photograph has proved to be one of the most popular ever taken by E. M. T. A. It has appeared in The Saturday Evening Post, scores of other magazines and in many newspapers.



—E. M. T. A. PHOTO
Camping in the shade at Orsego Lake—Scene at state park. Thousands of people have flocked to this spot lured by photographs appearing in newspapers and magazines.



—E. M. T. A. PHOTO
The attractive pavilion at P. H. Hoeft State Park, Presque Isle County. The simplicity of this scene has caused it to be placed in numerous magazines and newspapers.

Pictorial Appeal Reaches Millions

"A picture is worth ten thousand words," so goes the ancient Chinese proverb.

During the last year, the East Michigan Tourist Association took more than 200 pictures. These consisted of views of various sections in its territory and included practically every angle of Michigan's pictorial appeal.

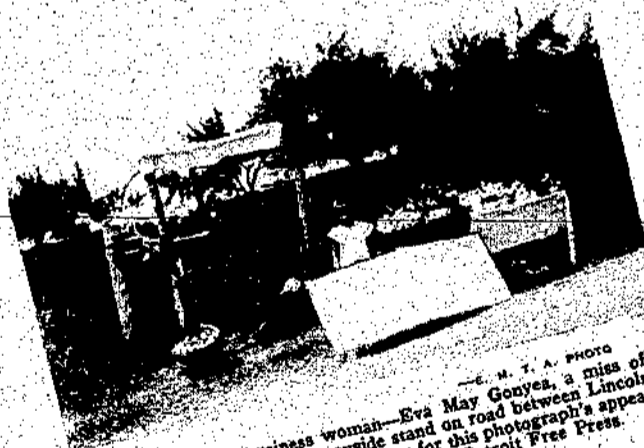
Many of these fresh scenes together with scores of older ones of proved value have appeared in newspapers, magazines and displays in every state in the Union.

Photographs in newspapers have gone into the hands of a reading public of more than 19 million. Photographs in magazines have appealed to a reading public of more than four million. Photographs in window and booth displays and in offices were seen by millions more. Photographs in street cars and buses were viewed by at least three million readers.

In brief, pictures vividly portraying the varied appeal of East Michigan were placed before the eyes of a reading public of more than 27 MILLION PEOPLE. Remarkable and true.



—E. M. T. A. PHOTO
When a tree bows down to kiss the water—View of Thunder Bay River in Alpena County.
—Used in Field and Stream.



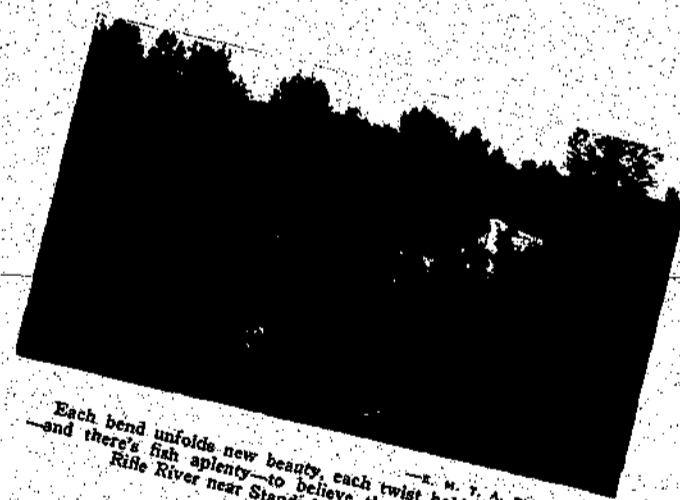
—E. M. T. A. PHOTO
The successful business woman—Eva May Gonyea, a miss of nine, manages this unique wayside stand on road between Lincoln and Spruce. Human interest accounts for this photograph's appeal.
—Used in The Detroit Free Press.



—E. M. T. A. PHOTO
News from home. View of Cedar River in Gladwin State Park.
—Used in The Detroit Free Press.



—E. M. T. A. PHOTO
Meditation. Bathing beauties always find a place in print.



—E. M. T. A. PHOTO
Each bend unfolds new beauty, each twist holds a new thrill—and there's fish aplenty—to believe the fishermen. —View of Rifle River near Standish, in Arenac County.



—E. M. T. A. PHOTO
Nestling in the woods beside a stream. Photograph of cabin built by business men as a haven of rest.
—Used in The Detroit News.



—E. M. T. A. PHOTO
In action on the Au Sable. This scene has appeared in newspapers and magazines throughout the United States.
—Used in The Stanolind Record.



—E. M. T. A. PHOTO
The comforts of home and the zest of the outdoors—Meal time at a state park.
—Used in The Detroit Times.